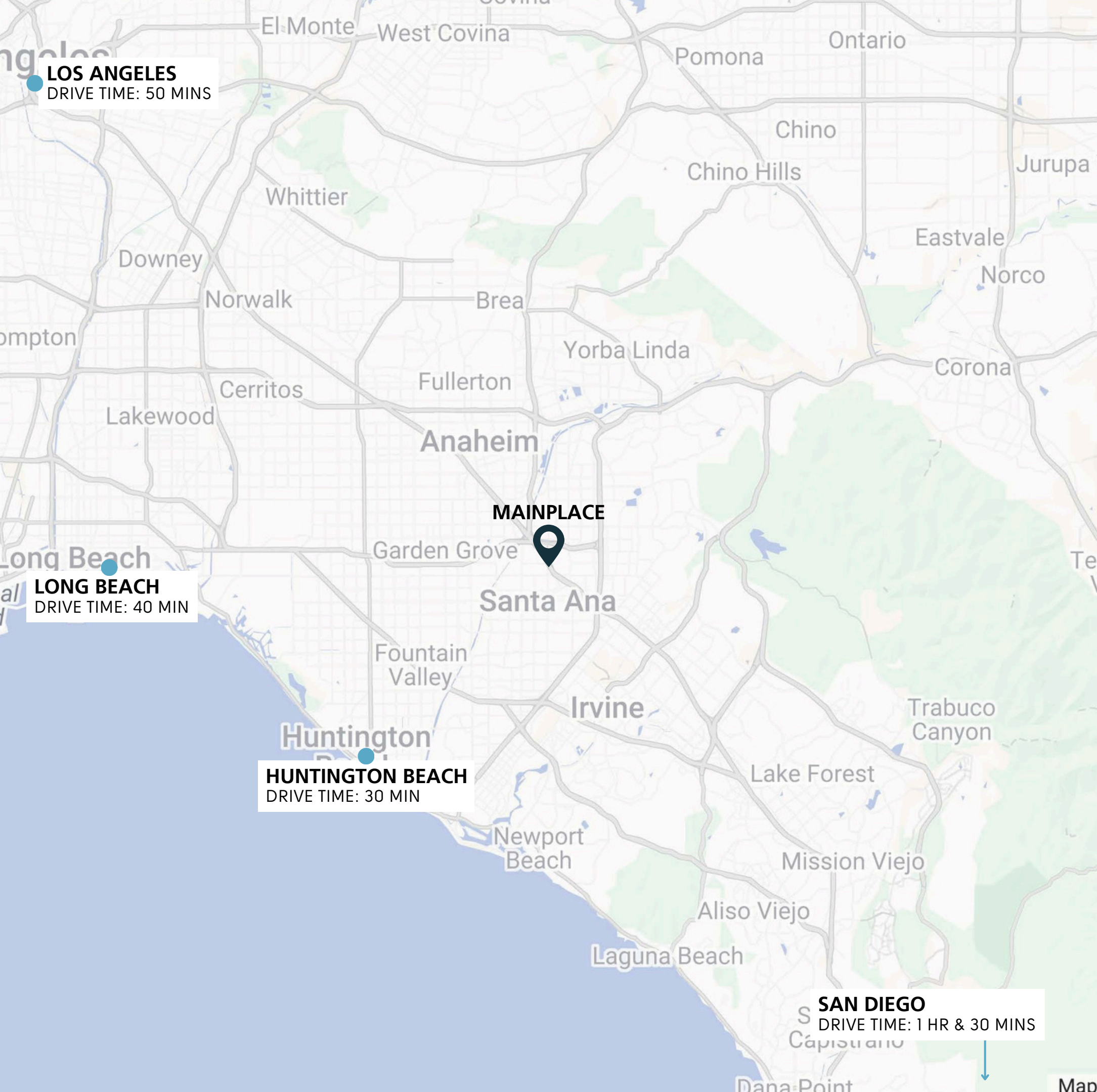


MainPlace

SANTA ANA, CALIFORNIA

 **Centennial**
Powered by Lincoln





ORANGE COUNTY, CALIFORNIA

IN THE HEART OF
ORANGE COUNTY
AMONG 3.1M RESIDENTS



SANTA ANA ORANGE COUNTY, CA

The Los Angeles metropolitan area ranks as the **third-largest economic region globally**, generating over **\$1 trillion in GDP** annually.

Orange County is one of the **wealthiest counties** in the U.S. and one of the **best places to raise a family** in the state.

Orange County is the **third-most populated county** in the state and Santa Ana is the second **largest population in Orange County** with **more than 311K residents**.

Santa Ana serves as the **county seat of Orange County** making the County of Orange a major employer along with healthcare and aerospace.

Nearly **1M visitors** travel to Santa Ana each year contributing approximately **\$415M in economic impact**, marking a 10% increase year-over year.

Approximately **14,600 jobs** were created last year attributing to Santa Ana's low unemployment rate.



#2
MOST POPULOUS CITY IN
ORANGE COUNTY

\$415M
CONTRIBUTED TO THE LOCAL
ECONOMY FROM TOURISM



NOT JUST ANY PLACE THIS IS MAINPLACE

MainPlace is reimagining what a modern destination can be. From vibrant mixed-use and entertainment districts to thoughtfully designed outdoor spaces that embrace Orange County's sunny days and warm evenings, the property is evolving into a truly unmatched experience with a strong and inviting sense of place.

As new developments take shape, the existing mall will also transform with a more contemporary aesthetic. Natural wood accents, integrated greenery, and seamless transitions between indoor and outdoor environments will create a cohesive, elevated atmosphere that feels both modern and welcoming.

IT'S ALL IN THE DETAILS:

- 954K SF of mixed-use retail
- 720 multi-family units: Phase I complete; Phase II under construction
- 492K SF of small shop & two department stores
- Outdoor plaza with activations & amenities
- 1.25 acre Culinary District boasting 20K SF of locally curated dining



THIS IS MAINPLACE





THIS IS MAINPLACE



PROPERTY AERIAL

MORE THAN
659,064 CPD

MAIN STREET TOWN CENTER
220K SF CLASS A OFFICE SPACE

MAINPLACE DR 12,638 CPD



JCPenney

N MAIN ST 38,746 CPD

22 183,137 CPD

57 ENTRANCE TO ORANGE FWY 249,664 CPD

PRISMA
182 APARTMENTS

ELEVEN10
24 APARTMENTS

WINDSOR AT MAIN PLACE
280 APARTMENTS

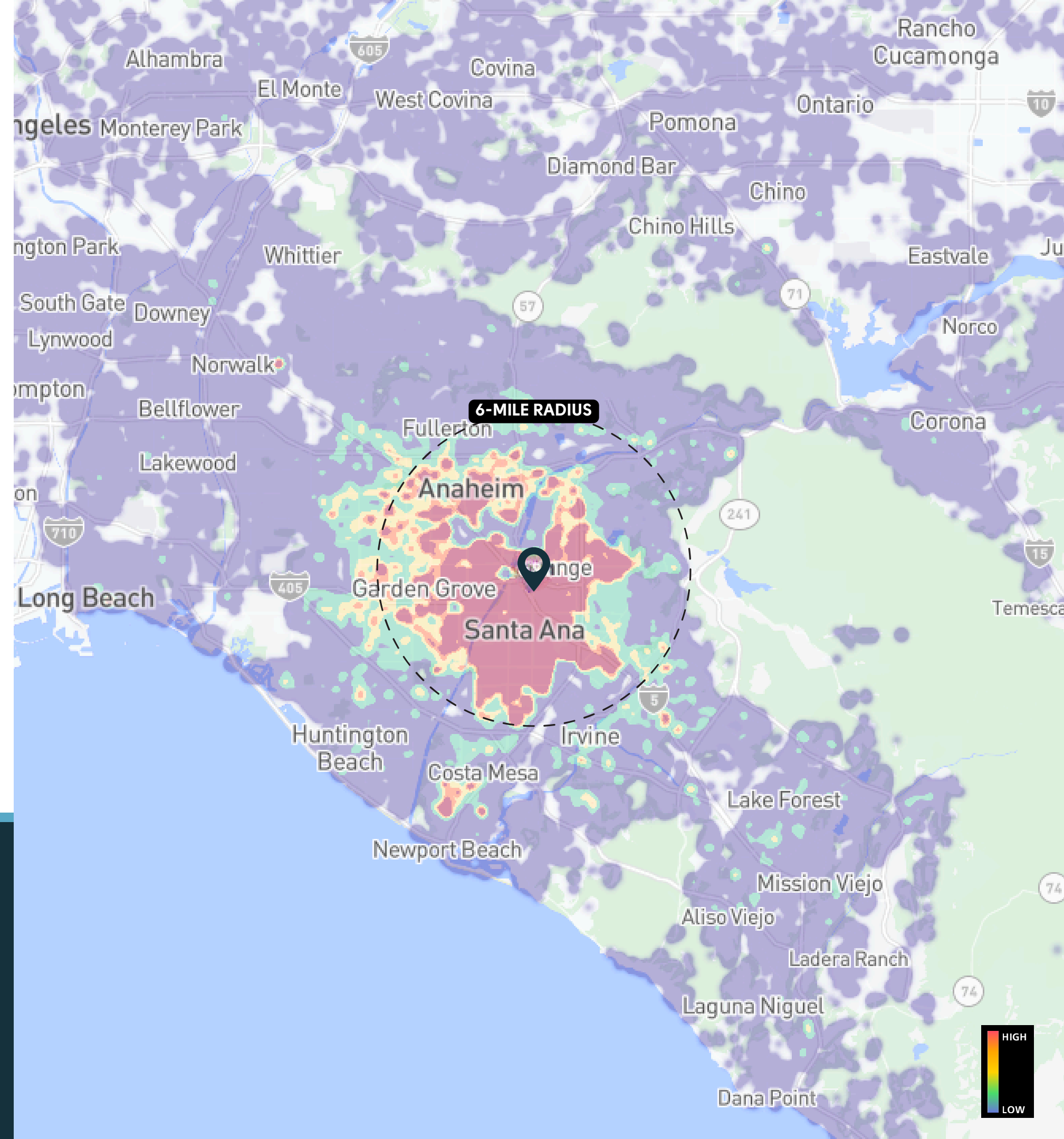
CHILDREN'S HOSPITAL OF ORANGE COUNTY
NATIONALLY RANKED IN 7 PEDIATRIC SPECIALTIES
4,300 EMPLOYEES

TRAFFIC DATA

Annual Visits **6.5M**
Annual Avg. Visit Frequency **4.2**
Avg. Dwell Time **76 MINS**

TRUE TRADE AREA DEMOGRAPHICS

Population	1.3M	Average HHI	\$112,492
Daytime Population	1.4M	HHI \$150K-\$200K	11%
Households	377,740	HHI \$200K+	14%
Family Households	272,701	College Degree+	53%
Millennials	24%		
Gen X	20%		
Baby Boomers	19%		



WITHIN A 5 MILE RADIUS OF MAINPLACE
MORE THAN 5,600 HOUSEHOLDS
EARN \$500K OR MORE IN ANNUAL HHI

CORE CUSTOMER INSIGHTS

SPENDING PATTERNS

Household Income \$500K+	3%	+
Avg. Discretionary Income	\$62,419	+
Discretionary Income \$125K-\$150K	7%	+

ABOVE
U.S. AVERAGE

PSYCHOGRAPHICS

Near-Urban Diverse Families Middle-class diverse families living in urban or near-urban areas.	37%
Wealthy Suburban Families Wealthy and diverse suburban families living children-driven lifestyles.	12%
Young Urban Singles Singles starting their career in trade and service jobs.	11%



5.7M OF OUR CUSTOMER VISITS ARE LOYAL MAKING MAINPLACE THEIR **GO-TO SHOPPING DESTINATION.**



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