

MS MARLTON SQUARE

NEIGHBORHOOD GROCERY ANCHORED SHOPPING CENTER

300 NJ-73  
Marlton, NJ 08053

**nuveen**

 **Centennial**  
Powered by Lincoln



# the greater philadelphia region

Marlton Square is an 87,000-square-foot open-air center situated in upscale Evesham Township, Burlington County, just 15 miles from Philadelphia, at the intersection of NJ Routes 73 and 70.

## ABOUT THE AREA

Marlton is one of New Jersey's top places to live. Its close proximity and easy access to Philadelphia make it most popular among young professionals by offering an urban-suburban lifestyle met with highly rated schools and a very active community.

## POPULATION

469,167 RESIDENTS IN BURLINGTON COUNTY

## AFFLUENCE

MARLTON'S AVERAGE HHI IS 33% HIGHER THAN THE U.S. AVERAGE AT \$107,166

## PRIME LOCATION

MORE THAN 54,400 VEHICLES PASS MARLTON SQUARE EACH DAY



PLAYA BOWLS



CHOPT  
Creative Salad Company



ETHAN ALLEN



J. CREW  
FACTORY

drybar®

[solidcore]

**JACKIE'S CROSSING**  
55-UNIT UPSCALE APARTMENT COMPLEX  
WITHIN WALKING DISTANCE

**TURNING POINT**  
BREAKFAST • BRUNCH • LUNCH  
**ETHAN ALLEN** **J. CREW**  
**FACTORY**

*Taoria*  
MEXICAN STREET KITCHEN  
**J SUITES**

**heart + paw**  
**TRADER JOE'S**

ENTRANCE/EXIT

ENTRANCE/EXIT

**CHOPT**  
Creative Salad Company  
**POKE BROS.**  
FRESH FISH HAWAIIAN STYLE  
**JANIE AND JACK**



**FEDERAL DONUTS & CHICKEN**  
**drybar**

**NJ ROUTE 73 - 39,436 CPD**

**Starbucks**  
**T-Mobile**  
**[solidcore]**

**NJ ROUTE 70 - 38,443 CPD**

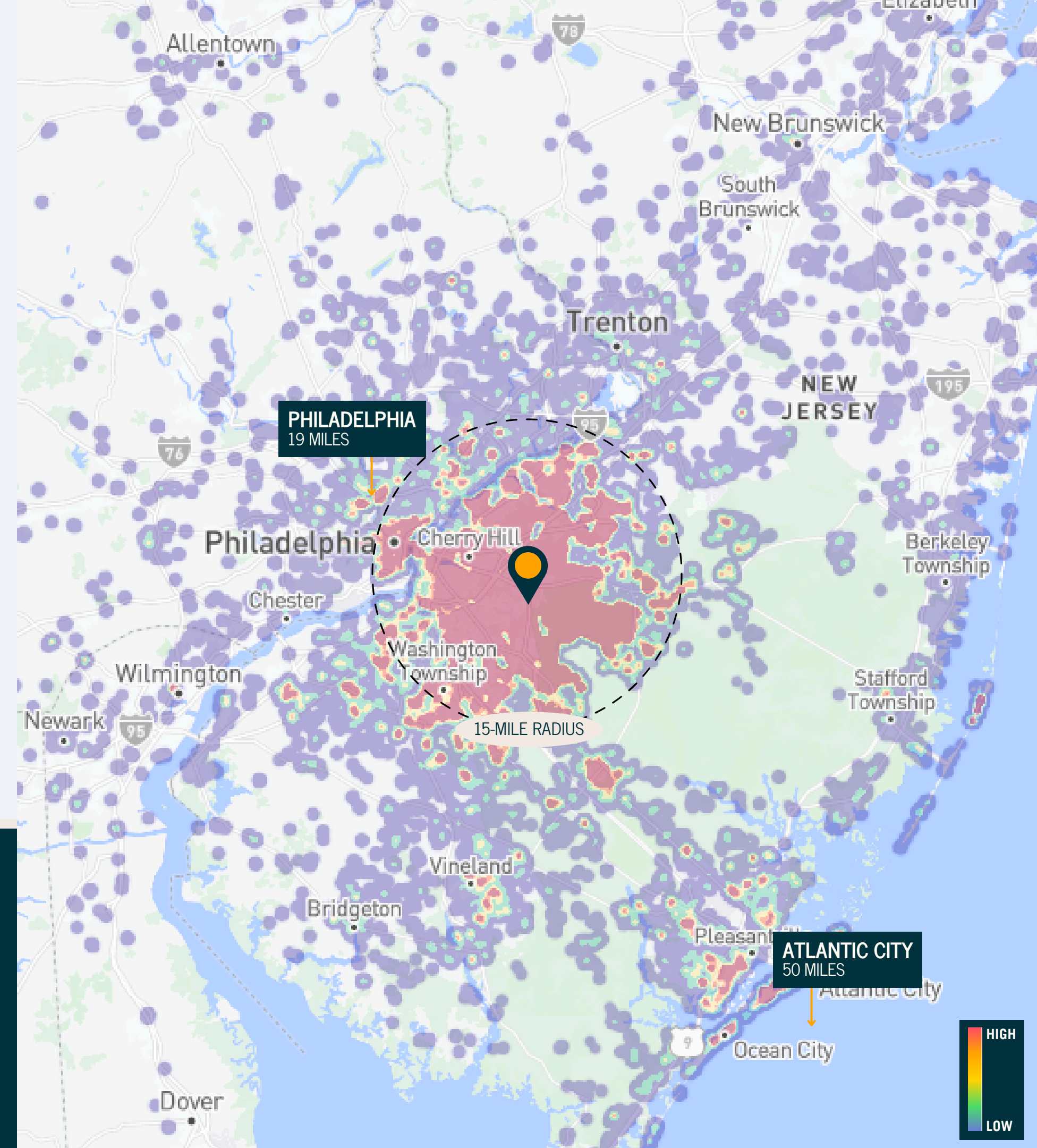
ENTRANCE/EXIT

# traffic data

Annual Visits	1.9M
YOY Annual Visit Increase	9%
Annual Avg. Visit Frequency	4.7
Avg. Dwell Time	32 MINS

## TRADE AREA DEMOGRAPHICS

Population	519,395	Average HHI	\$163,000
Households	217,760	HHI \$200K+	22%
Family Households	127,742	College Degree+	74%
Millennials	23%		
Gen X	19%		
Baby Boomers	23%		



**8,270+ HOUSEHOLDS WITHIN 5 MILES**  
EARN \$250K OR HIGHER EACH YEAR IN HHI



# marlton square's core customer

## PSYCHOGRAPHICS

### Ultra Wealthy Families

The nation's wealthiest families.

30%

### Upper Suburban Diverse Families

Upper-middle-class suburbanites working white-collar jobs from a range of ethnic backgrounds.

20%

### Young Professionals

Well-educated young professionals starting their careers in white-collar or technical jobs.

13%

## SPENDING PATTERNS

Household Income \$500K+

6%

Avg. Discretionary Income

**\$97,197**

Discretionary Income \$150K+

23%



OUR CORE CUSTOMERS ARE IDENTIFIED AS  
**SOME OF THE MOST AFFLUENT HOUSEHOLDS  
IN THE NATION ACCORDING TO PLACER.AI**



# setting the standard for south jersey

Marlton Square delivers an elevated shopping experience unmatched from the competition featuring numerous exciting brands that are exclusive to South Jersey.

## EXCLUSIVE BRANDS

drybar®



[solidcore]

Tacoria  
MEXICAN STREET KITCHEN



DRY BAR  
**#1 OF 4 STATEWIDE**  
BASED ON VISITS

J.CREW FACTORY  
**#2 OF 14 STATEWIDE**  
BASED ON VISITS

MS

# MARLTON SQUARE

## NATIONAL LEASING

NIKKI COLUMBO  
NCOLUMBO@CENTENNIALREC.COM  
215.693.5624

JACLYN PALMERI  
JPALMERI@CENTENNIALREC.COM  
215.791.0220

## GENERAL INQUIRIES

RETAIL.LEASING@NUVEEN.COM

**nuveen**



**Centennial**

Powered by Lincoln

