

Connecticut Post Mall

MILFORD, CONNECTICUT

 Centennial

TO PATIO
TAURANTS



MILFORD **NEW HAVEN COUNTY**

New Haven County is home to the **Ivy League Yale University** which consistently ranks among the **top 5 universities globally**.

Yale University is a major economic driver for this region, generating **nearly \$2B annually** and **employing nearly 16,000 people**.

NBC ranks Milford in the **top 25 cities to live** in Connecticut.

Between residential, mixed-use and public facility enhancements, Milford is experiencing a **surge in new developments** with **more than \$100M invested this past year**.

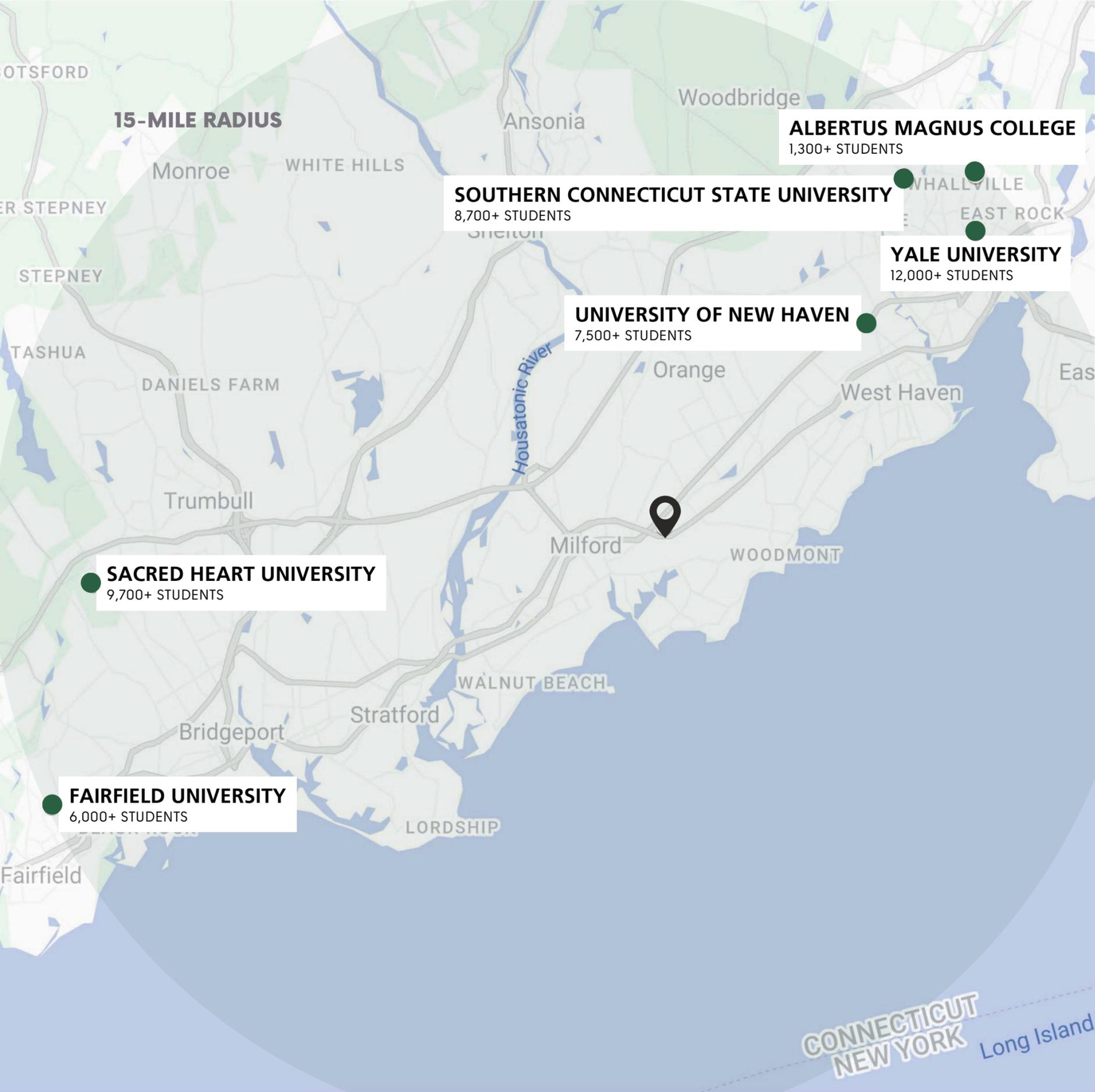
Milford's entrepreneurial spirit is thriving, with **new business registrations growing by more than 30%** since 2020 and consistently maintaining record levels above 700 per year.

Over the past five years, **more than 3,400 new businesses have been established**, underscoring Milford's vibrant and expanding economy.



\$ \$52.7B
IN ANNUAL GDP- RANKING WITHIN
THE TOP 80 U.S. COUNTIES

\$ 37%
HIGHER AVERAGE HHI OF **\$110,126**
VS. THE NATIONAL AVERAGE



STUDENT HUB

15-MILE RADIUS HIGHER ED. STUDENTS
125,100+

Connecticut Post Mall is at the center of student hub with **six four-year higher education facilities** within a 15-mile radius boasting **more than 125K students**.

Additionally, Connecticut Post Mall is the **#1 favorite shopping center** for Yale University and University of New Haven based on visits.

PROPERTY AERIAL

MORE THAN
172, 712 CPD

Michaels

BARNES
& NOBLE

HomeGoods®
Staples

GOLF
GALAXY

Walmart*

35,421 CPD

★ macy's

PAVE & MISTER'S

EAST TOWN RD 9,348 CPD

CINEMARK

Boscov's

DICK'S
SPORTING GOODS
TARGET®

95 EXIT/ENTRANCE RAMPS
ALLOWING DIRECT ACCESS

95 127,943 CPD
PROVIDING DIRECT ACCESS TO
BOSTON, NYC & PHILADELPHIA

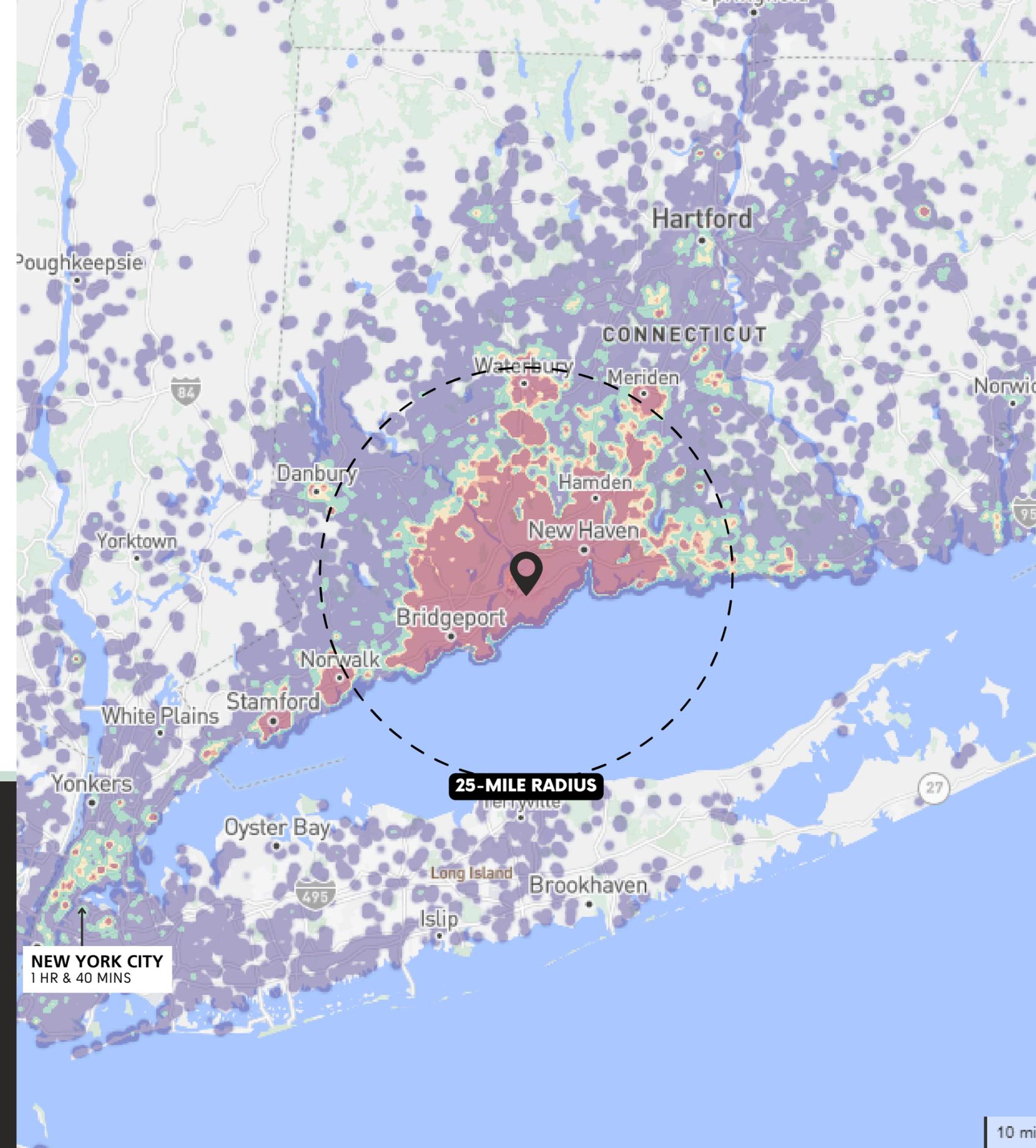
TRAFFIC DATA

Annual Visits **6.6M**
Annual Avg. Visit Frequency **5.8**
Avg. Dwell Time **70 MINS**

TRUE TRADE AREA DEMOGRAPHICS

Population	532,806	Average HHI	\$107,000
Daytime Population	587,242	HHI \$150K-\$200K	9%
Households	208,869	HHI \$200K+	10%
Family Households	123,881	College Degree+	56%
Millennials	22%		
Gen X	19%		
Baby Boomers	22%		

WITHIN A 5 MILE RADIUS OF CONNECTICUT POST MALL
MORE THAN 8,100 HOUSEHOLDS
EARN \$200K OR MORE IN ANNUAL HHI



CORE CUSTOMER INSIGHTS

SPENDING PATTERNS

		ABOVE U.S. AVERAGE
Household Income \$200K+	18%	+
Avg. Discretionary Income	\$73,665	+
Discretionary Income \$125K-\$150K	7%	+

PSYCHOGRAPHICS

Upper Suburban Diverse Families Upper-middle-class suburbanites working white-collar jobs from a range of ethnic backgrounds.	19%
Suburban Boomers Empty-nesting middle-class boomers living in suburbs.	18%
Budget Boomers Empty-nesters near or at retirement age living on savings.	15%



CONNECTICUT POST'S CORE CUSTOMERS ARE IDENTIFIED AS SOME OF THE MOST AFFLUENT PSYCHOGRAPHIC SEGMENTS IN PLACER.AI.



HOME TO MANY
BEST-IN-CLASS BRANDS



AMERICAN EAGLE

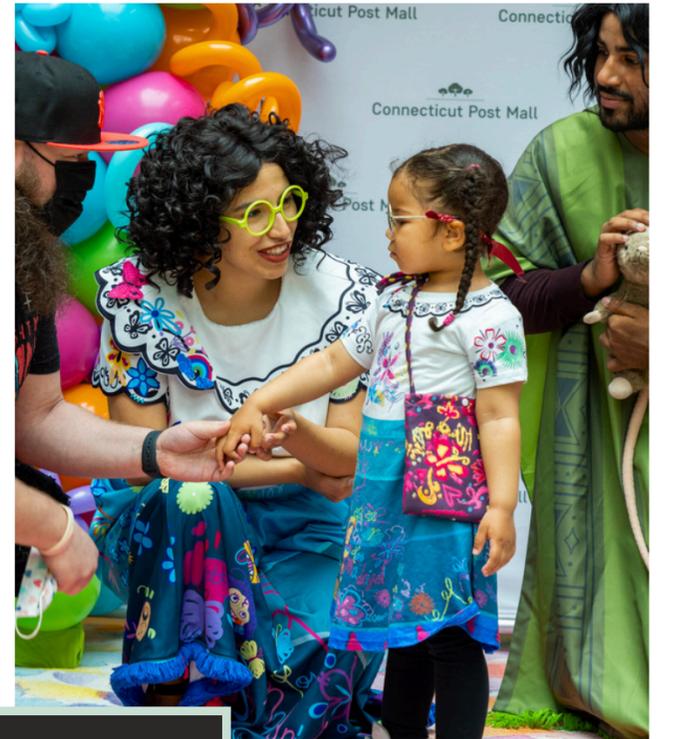
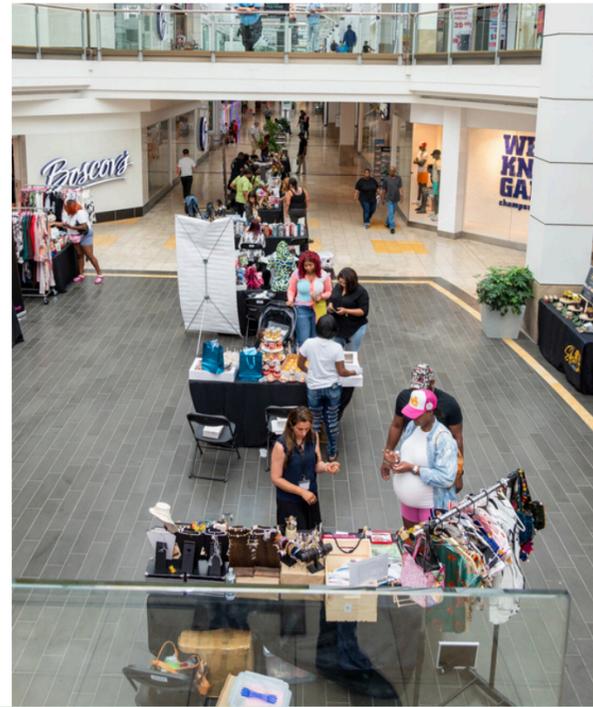


Bath & Body Works®



WINDSOR





MORE THAN 50 EVENTS EACH YEAR WITH THOUSANDS OF ATTENDEES



NATIONAL LEASING

NIKKI COLUMBO
NCOLUMBO@CENTENNIALREC.COM
215.693.5624

JACLYN PALMERI
JPALMERI@CENTENNIALREC.COM
215.791.0220

STACEY CALDARELLA
SCALDARELLA@CENTENNIALREC.COM
203.768.7458

ANCHORS & PADS

EARL K. HARRIS
EHARRIS@CENTENNIALREC.COM
469.951.6683

LOCAL LEASING

JANINE NETTO
JNETTO@CENTENNIALREC.COM
203.301.2253

**NATIONAL POP UPS, ADVERTISING
& EVENT TOURS**

BIL INGRAHAM
BINGRAHAM@CENTENNIALREC.COM
773.715.1194

Connecticut
Post Mall

SHOPCONNECTICUTPOSTMALL.COM



HEY,
YOU
LOOKED!

WHY NOT ADVERTISE
WHERE EVERYONE
IS LOOKING?

FOR MORE INFO:
Call: 203.301.2253
Email: jnetto@centennialrec.com
OPPORTUNITIES AWAIT!

Connecticut
Post Mall
ShopConnecticutPostMall.com

LITTLE
FREE
LIBRARY
←

TAKE
THE
Stage