

A photograph of three young women sitting at an outdoor dining table, laughing and eating. The woman on the left is wearing a striped shirt and has sunglasses on her head. The woman in the middle is wearing a red top and is holding a fork. The woman on the right is wearing a dark top and large orange earrings, holding a glass of wine. They are all smiling and looking at each other. The background shows green trees and a bright, sunny day.

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HAWTHORN

VERNON HILLS | ILLINOIS

 Centennial

CHICAGO VOTED
**#1 BEST BIG CITY IN THE U.S. FOR THE SIXTH
CONSECUTIVE YEAR**

Condé Nast
Traveler

"CHICAGO STILL REMAINS A MECCA OF THE MIDWEST –
PEOPLE FROM BOTH COASTS ARE KIND OF AMAZED
HOW GOOD LIFE IS IN CHICAGO, AND WHAT A GOOD
CULTURE WE'VE GOT."

Harold Ramis

American Actor, known for his role in Ghostbusters



A CITY LIKE NO OTHER

CHICAGO

THE PLACE TO BE

FORBES RANKS CHICAGO AS ONE OF THE BEST PLACES FOR BUSINESS AND CAREERS.

CHICAGO IS AMONG THE BEST PLACES TO LIVE AND ONE OF THE BEST PLACES TO RETIRE SAYS U.S. NEWS & WORLD REPORT.

CHICAGO IS A MAJOR TRANSPORTATION HUB IN THE U.S. AND THE THIRD-LARGEST INTERMODAL PORT IN THE WORLD.

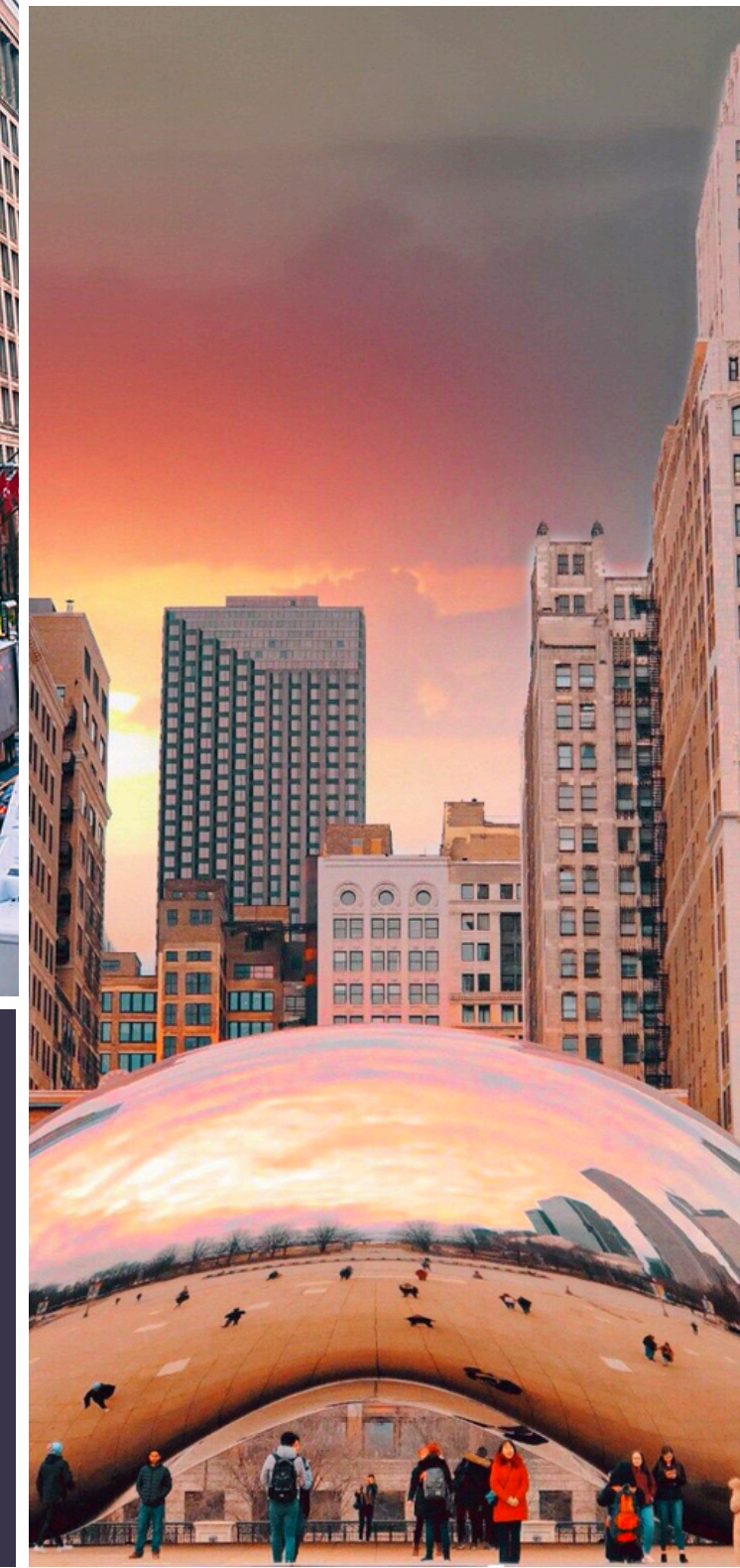
ROUTE 66, KNOWN AS THE "MAIN STREET OF AMERICA," BEGINS IN CHICAGO.

LAST YEAR, CHICAGO HOME VALUES INCREASED BY 8.6% AND BY 29% IN THE LAST FIVE YEARS.


MOST POPULAR SUBURBS IN CHICAGO INCLUDE LONG GROVE AND BUFFALO GROVE.



 **#3**
LARGEST
CITY IN THE U.S.



 **8.9M**
RESIDENTS WITHIN
THE CHICAGO
AREA

 **6.5%**
INCREASE YOY IN
HOUSEHOLD
INCOMES



A REIMAGINING IS COMING
TO THE NORTH SHORE
A NEW PERSPECTIVE, A FUTURE SO BRIGHT.

A TRANSFORMATION
EVERYONE IS TALKING ABOUT

THE MIXED-USE WE ALL DREAM OF - THE PERFECT CURATION OF YOUR FASHION WISH-LIST, YOUR MUST-HAVES FOR HEALTH & WELLNESS, AND THE GO-TO SPOT TO SATISFY YOUR SWEET & SAVORY CRAVINGS. A TRUE ICON SO FULFILLING SOME WILL EVEN CALL IT HOME.

An architectural rendering of the Hawthorn development in Chicago. The scene shows a modern, multi-story building with large windows and balconies on the left. In the foreground, there's a paved plaza with people walking. To the right, there's a green lawn area with a playground structure and a building labeled 'DAVE & BUSTER'S'. The sky is blue with scattered white clouds.

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HAWTHORN IS ON THE VERGE OF REDEFINING THE NEXT GENERATION OF **WHAT-TO-DO** AND **WHERE-TO-BE** IN THE NORTHERN SUBURBS OF CHICAGO.

WELCOME TO HAWTHORN

A TIMELESS CHICAGO ICON, REIMAGINED. A DESTINATION REIGNITING THE COMMUNITY. A THRIVING COLLECTION OF SHOPPING, DINING AND ENTERTAINMENT, OFFERING ONLY THE BEST-IN-CLASS, THAT PIQUES THE INTEREST OF THE SOPHISTICATED. A SENSE OF PLACE TO CONNECT AND BE CONNECTED. A PLACE TO CALL HOME.

THIS IS THE NEXT BIG THING
THIS IS HAWTHORN







Hawthorn Cycles

mumumelo

MIAMI DOMAINS

U-ROW

chopdaddy
BURGER BAR

HAWTHORN ROW



A HUB, A HOME **HAWTHORN**

Here, we're creating an experience unmatched. A lifestyle destination, created for the entire region, rife with best-in-class shopping, dining, and entertainment, and immersed with intentional design that connects you to every component with ease. This walkable community will suit all of your needs, day to night, and will even attract some to set their roots and call it home.

IT'S ALL IN THE DETAILS:

- 635K SF OF RETAIL - 272K SMALL SHOP
- 561 NEW MULTI-FAMILY LUXURY APARTMENTS
- 25K SF GROCER 109K SF OPEN-AIR RETAIL OPPORTUNITIES
- PEDESTRIAN-FRIENDLY STREET RETAIL
- OUTDOOR PLAZA WITH ACTIVATION AND AMENITIES
- MULTI-LEVEL INDOOR PARK EXPERIENCE



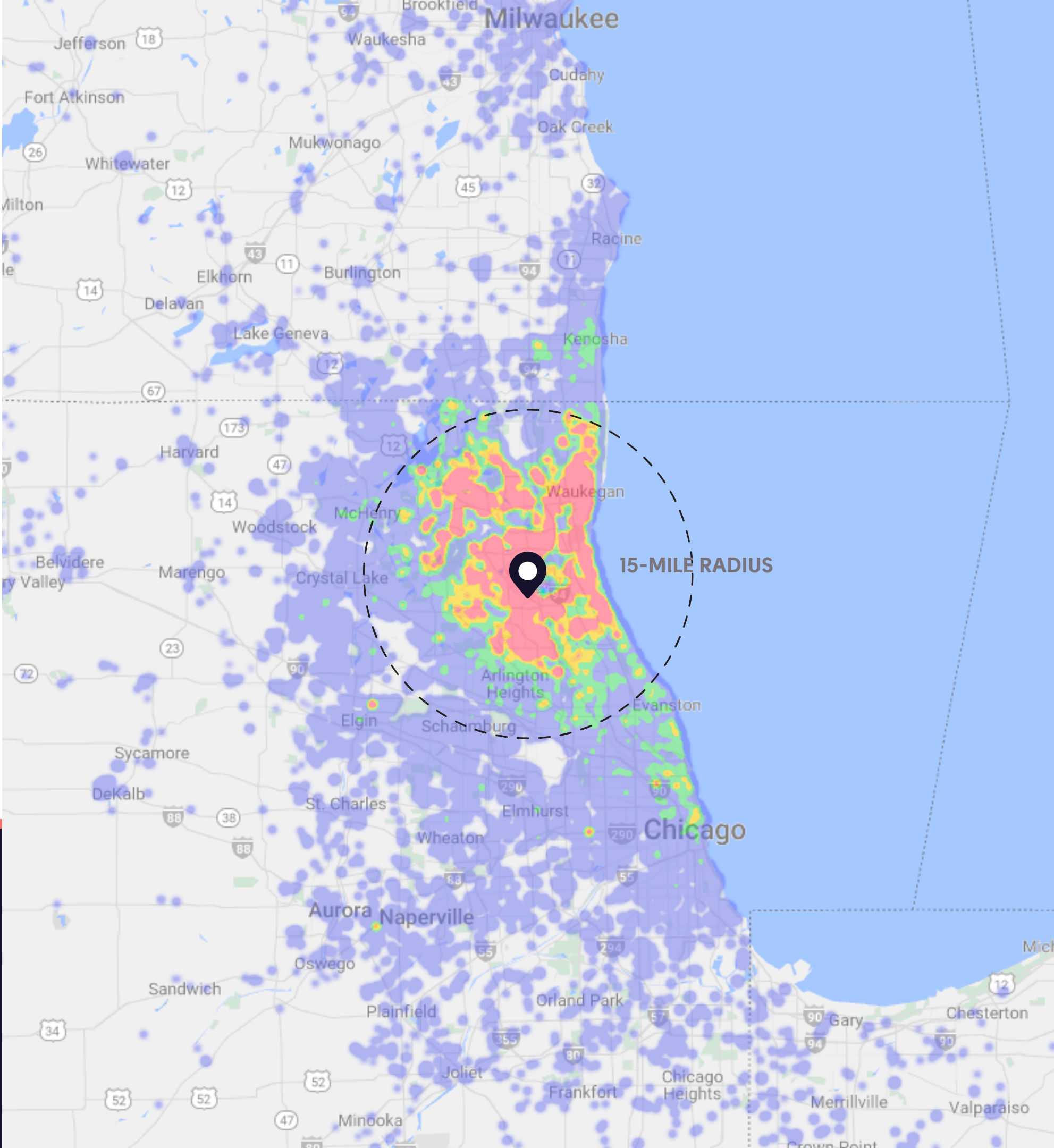
TRADE AREA

Annual Visits	2.8M
Annual Avg. Visit Frequency	3.5
Avg. Dwell Time	80 MINS

TRUE TRADE AREA DEMOGRAPHICS

Population	574,679	Average HHI	\$163,000
Daytime Population	607,922	HHI S150K-S200K	11%
Households	210,119	HHI S200K+	20%
Family Households	147,491		
College Degree+	69%		

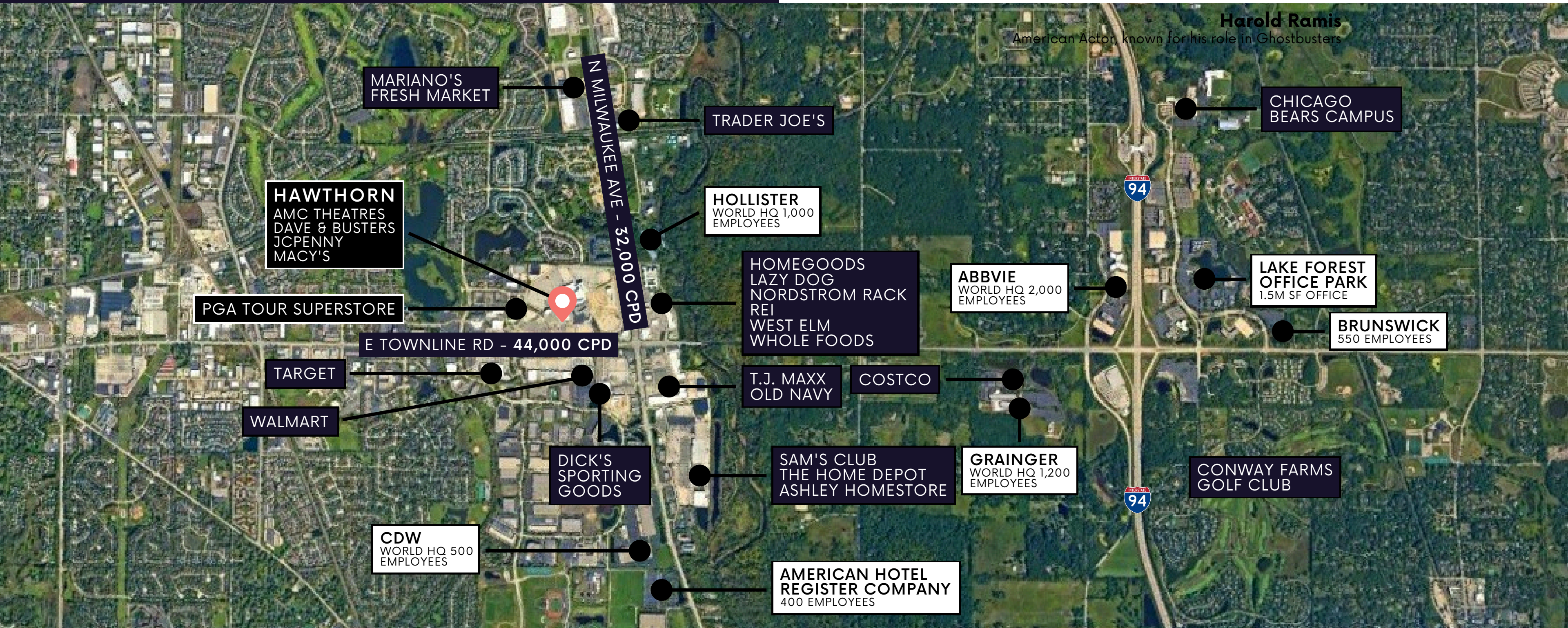
WITHIN 5 MILES OF HAWTHORN
15,400+ HOUSEHOLDS
EARN S200K OR MORE EACH YEAR



HAWTHORN

IS SITUATED AT THE INTERSECTION OF TWO MAJOR THOROUGHFARES IN LAKE COUNTY, IL. AND ONLY 2.5 MILES WEST OF I-94.

OVER 70,000 VEHICLES TRAVEL MILWAUKEE AVENUE & TOWNLINE ROAD EVERY DAY.



HAWTHORN'S TRADE AREA BOASTS

TOP SCHOOLS IN THE NATION

EACH SCHOOL OFFERS ADVANCED PLACEMENT

ADLAI STEVENSON HIGH SCHOOL

RANKED #6 IN THE STATE AND #150 IN THE NATION
HOLDS A 97% GRADUATION RATE WITH 4,100+ STUDENTS

LIBERTYVILLE HIGH SCHOOL

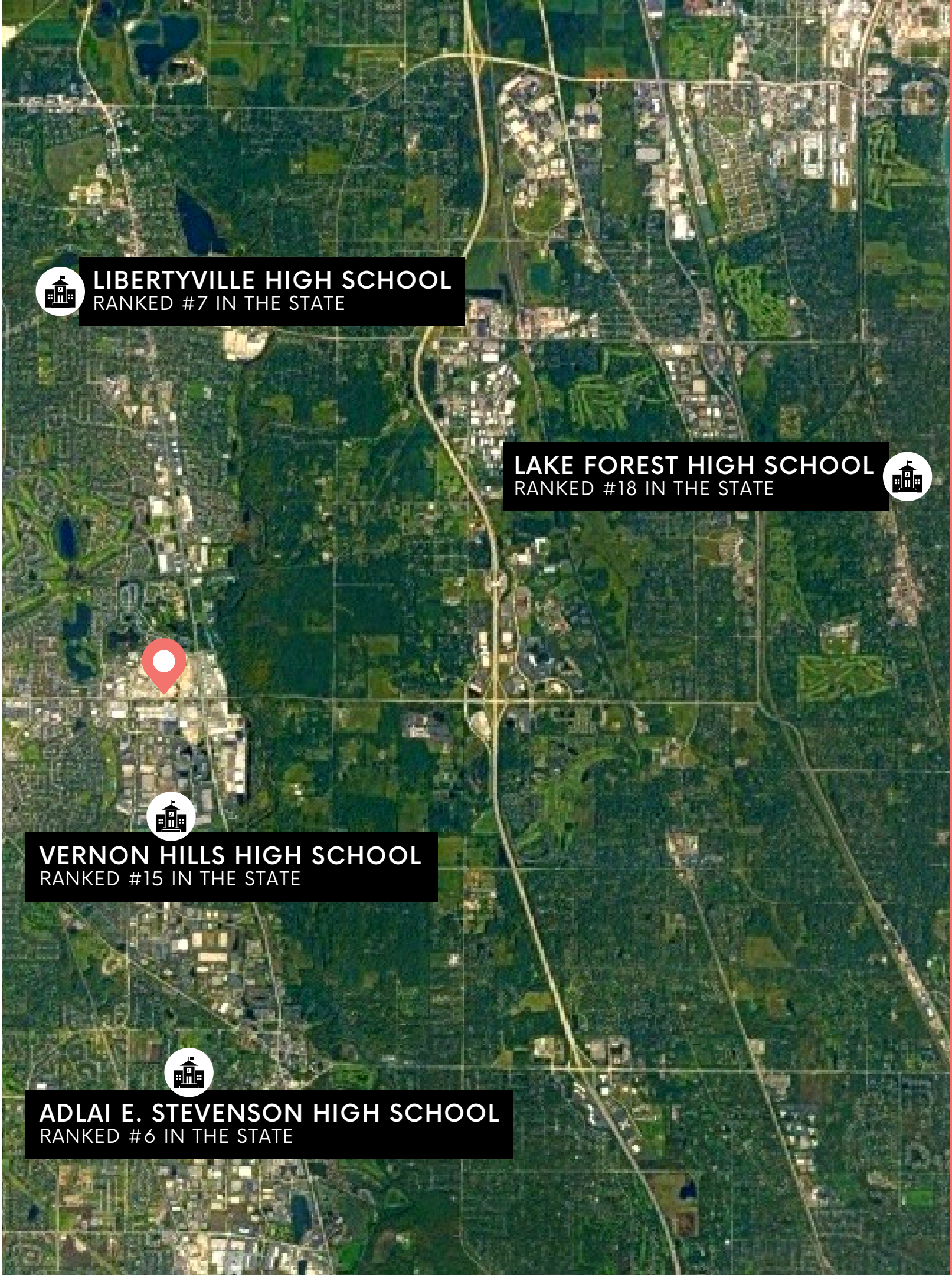
RANKED #7 IN THE STATE AND #289 IN THE NATION
HOLDS A 97% GRADUATION RATE WITH 1,900+ STUDENTS

VERNON HILLS HIGH SCHOOL

RANKED #15 IN THE STATE AND #349 IN THE NATION
HOLDS A 98% GRADUATION RATE WITH 1,400+ STUDENTS

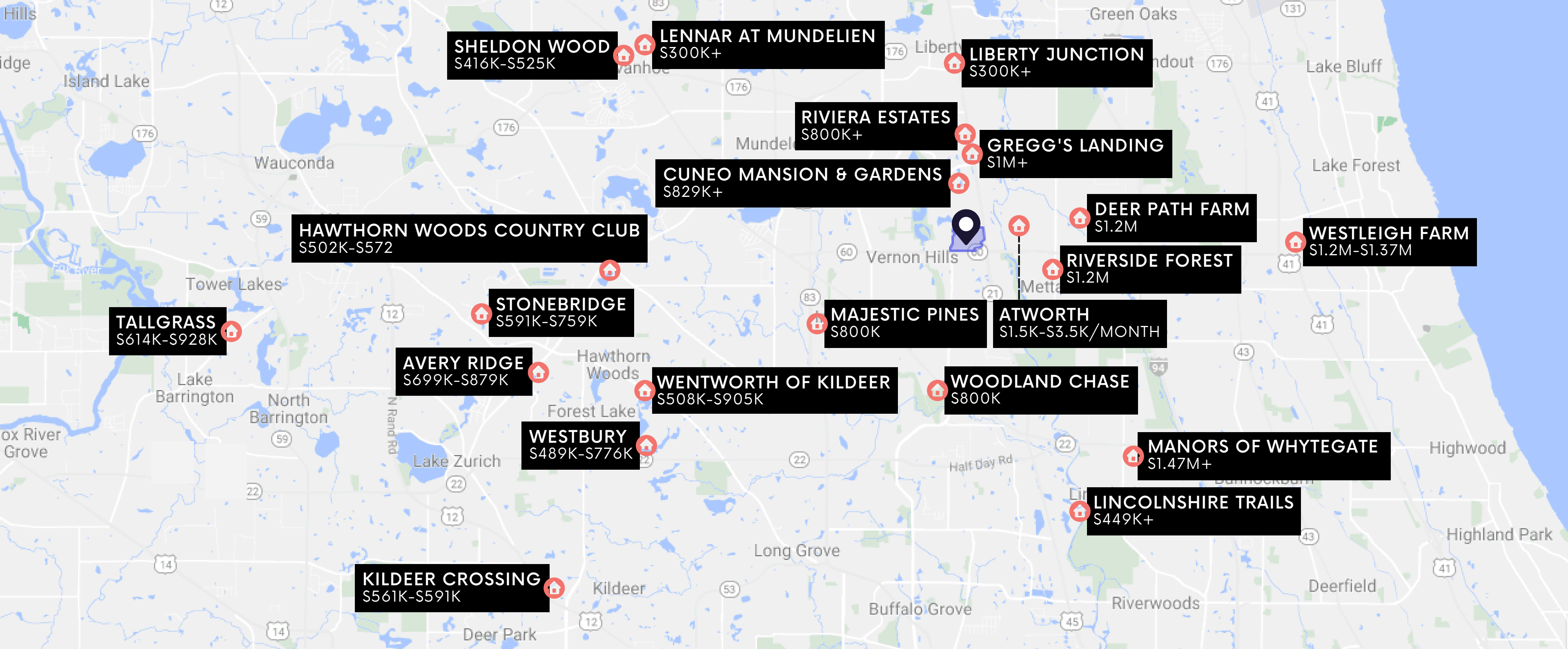
LAKE FOREST HIGH SCHOOL

RANKED #18 IN THE STATE AND #411 IN THE NATION
HOLDS A 97% GRADUATION RATE WITH 1,600+ STUDENTS



TOP-TIER EDUCATION

*LAKE FOREST HIGH SCHOOL IS THE FURTHEST POINT AT 7 MILES AWAY



THE PLACE TO
CALL HOME

RESIDENTIAL BOOM

WITHIN A SHORT 15-MILE RADIUS OF HAWTHORN, THERE APPROXIMATELY 21 NEW RESIDENTIAL DEVELOPMENTS WITH MORE THAN 1,000 HOMES CURRENTLY UNDER CONSTRUCTION OR NEWLY BUILT.



THE PLACE TO BE
AND BE SEEN



THE BEST RETAIL TO SET THE TRENDS





YOUR NEW FAVORITE RESTAURANTS BRINGING YOU BACK AGAIN AND AGAIN



FITNESS BOUTIQUES THAT MAKE YOU FEEL LIKE YOU RULE THE WORLD





THOSE SPECIAL TOUCHES THAT INVITE YOU IN AND
MAKE YOU STAY AWHILE





BE A PART OF THE NEXT BIG THING
BE A PART OF HAWTHORN



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