

THE  
**SUMMIT**  
*at fritz farm*

LEXINGTON, KY

 Centennial





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The Summit at Fritz Farm remains Lexington's premier destination for shopping, dining, living, and entertainment, effortlessly blending Southern charm with modern flair.

With lush walkways, inviting outdoor spaces and a curated mix of best-in-class brands, The Summit is more than a shopping center—**it's a lifestyle experience.**





## LEXINGTON

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Lexington is the **second largest city in the state** of Kentucky and was named **one of the best places to live** by U.S. News & World Report for 2022-2023.

Lexington is **#11 for The South's Best Cities 2024**-ranking six spots ahead of Louisville.

Home to the Bourbon Trail and Keenland Race Track, **Lexington sees more than 4M tourists each year** and ranks among the 100 Most Loved Destinations in the World.

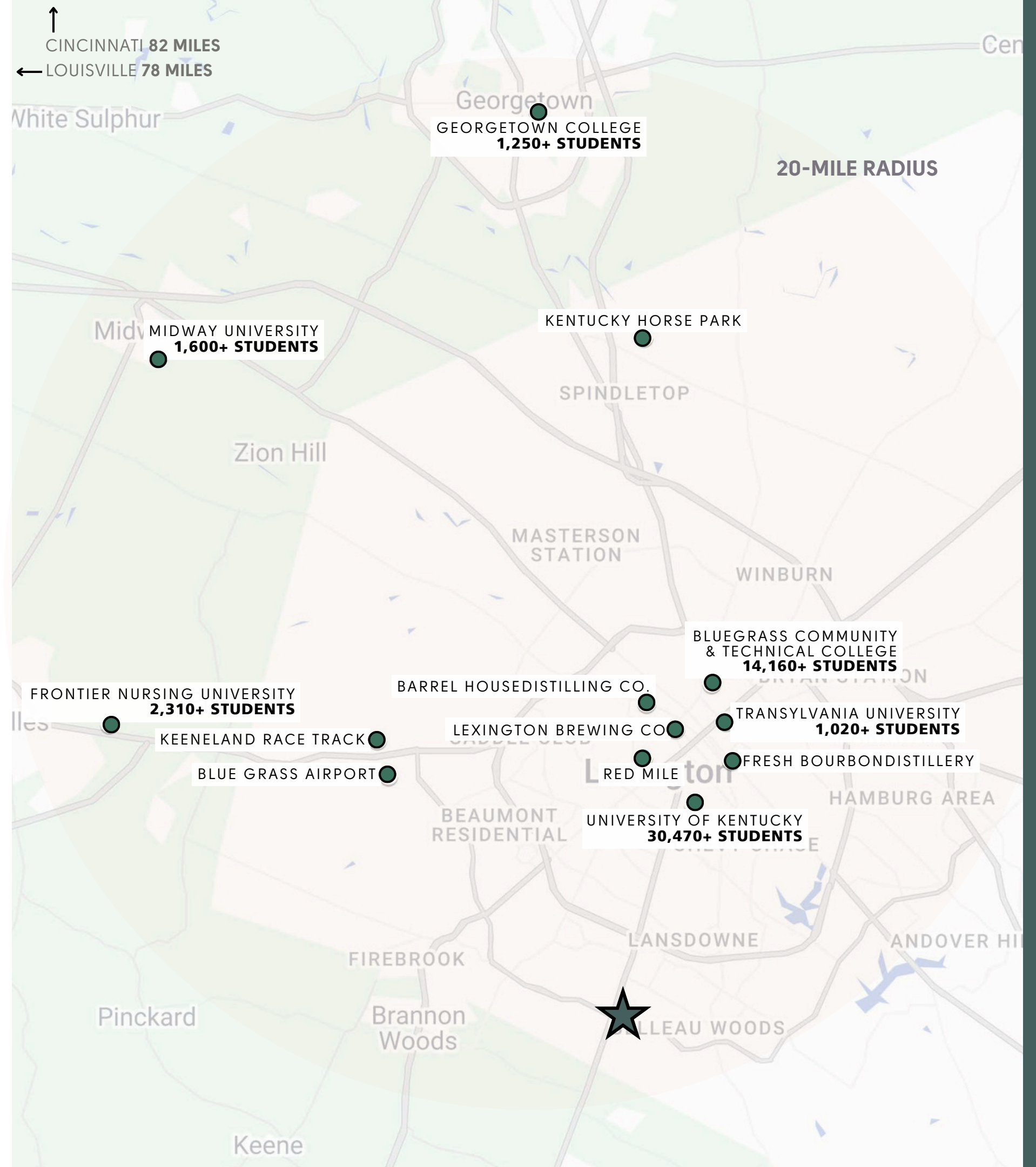
95% of the world's bourbon is produced in Kentucky and 14 distilleries are in Lexington.

Lexington is known as the **horse capital of the world**.

Lexington inhabits the **largest university in the state**, The University of Kentucky, with more than 47,000 students and employees.

## THE HEART OF COSMOPOLITAN & BLUEGRASS

The Summit at Fritz Farm is strategically located around many major tourist attractions and universities, making it a go-to destination for locals and visitors alike.





## IT'S ALL IN THE DETAILS

The Summit at Fritz Farm is Lexington's go-to mixed-use destination.



**325,600 SF**  
RETAIL, DINING & ENTERTAINMENT



**40,000 SF**  
CLASS-A OFFICE SPACE



**306-UNIT**  
LUXURY APARTMENT COMPLEX- THE HENRY



**120 ROOM**  
BOUTIQUE HOTEL- THE ORIGIN



**118 ROOM**  
SPRINGHILL SUITES

DRONE VIDEO



## A HUB FOR EXCLUSIVITY

At The Summit, **62% of retailers are exclusive to the state or market** and many brands have relocated here from other locations in the market.



### STATE-EXCLUSIVE



### MARKET-EXCLUSIVE





# CORE CUSTOMER

## SPENDING PATTERNTS

Household Income \$250K+ **4%**  
Avg. Discretionary Income **\$58,208**  
Discretionary Income \$150K+ **7%**

ABOVE  
U.S. AVERAGE

+

+

## PSYCHOGRAPHICS

Young Professionals **23%**

Well-educated young professionals starting their careers in white-collar or technical jobs.

Wealthy Suburban Families **16%**

Wealthy and diverse suburban families living children-driven lifestyles.



OUR CORE CUSTOMERS ARE IDENTIFIED AS SOME OF THE MOST AFFLUENT HOUSEHOLDS IN THE NATION ACCORDING TO PLACER.AI.







## STAY A WHILE

The Summit at Fritz Farm not only provides its visitors with all of the best shopping and dining options, but an overall experience that makes guests want to stay a while and enjoy our gathering areas, walking trail, arts & entertainment district, live music, events and more.



**NATIONAL LEASING**

KRISTA WOOD  
KWOOD@CENTENNIALREC.COM  
859.287.2335

SAMANTHA MERRELL  
SMERRELL@CENTENNIALREC.COM  
859.287.2685

**LOCAL LEASING, NATIONAL POP UPS,  
ADVERTISING & EVENT TOURS**

HEIDI KEMPF  
HKEMPF@CENTENNIALREC.COM  
813.333.3993

🌐 [THESUMMITATFRITZFARM.COM](http://THESUMMITATFRITZFARM.COM)

