

the greater philadelphia region

Marlton Square is an 87,000-square-foot open-air center situated in upscale Evesham Township, Burlington County, just 15 miles from Philadelphia, at the intersection of NJ Routes 73 and 70.

ABOUT THE AREA

Marlton is one of New Jersey's top places to live. Its close proximity and easy access to Philadelphia make it most popular among young professionals by offering an urban-suburban lifestyle met with highly rated schools and a very active community.

POPULATION

469,167 RESIDENTS IN BURLINGTON COUNTY

AFFLUENCE

MARLTON'S AVERAGE HHI IS 33% HIGHER THAN THE U.S. AVERAGE AT \$107,166

PRIME LOCATION

MORE THAN 54,400 VEHICLES PASS MARLTON SQUARE EACH DAY











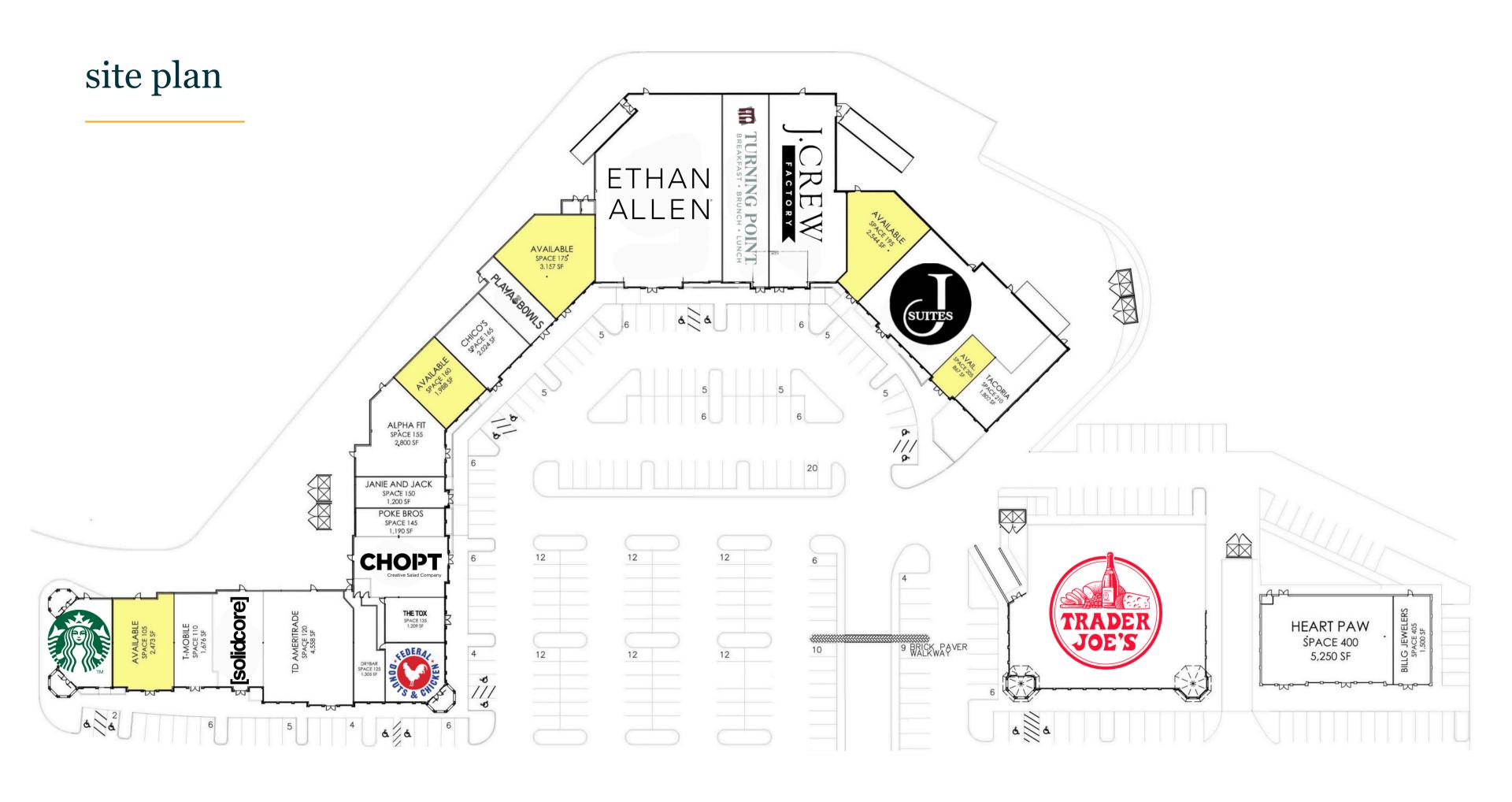
ETHAN ALLEN





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traffic data

Annual Visits

4.2

1.6M

Annual Avg. Visit Frequency Avg. Dwell Time

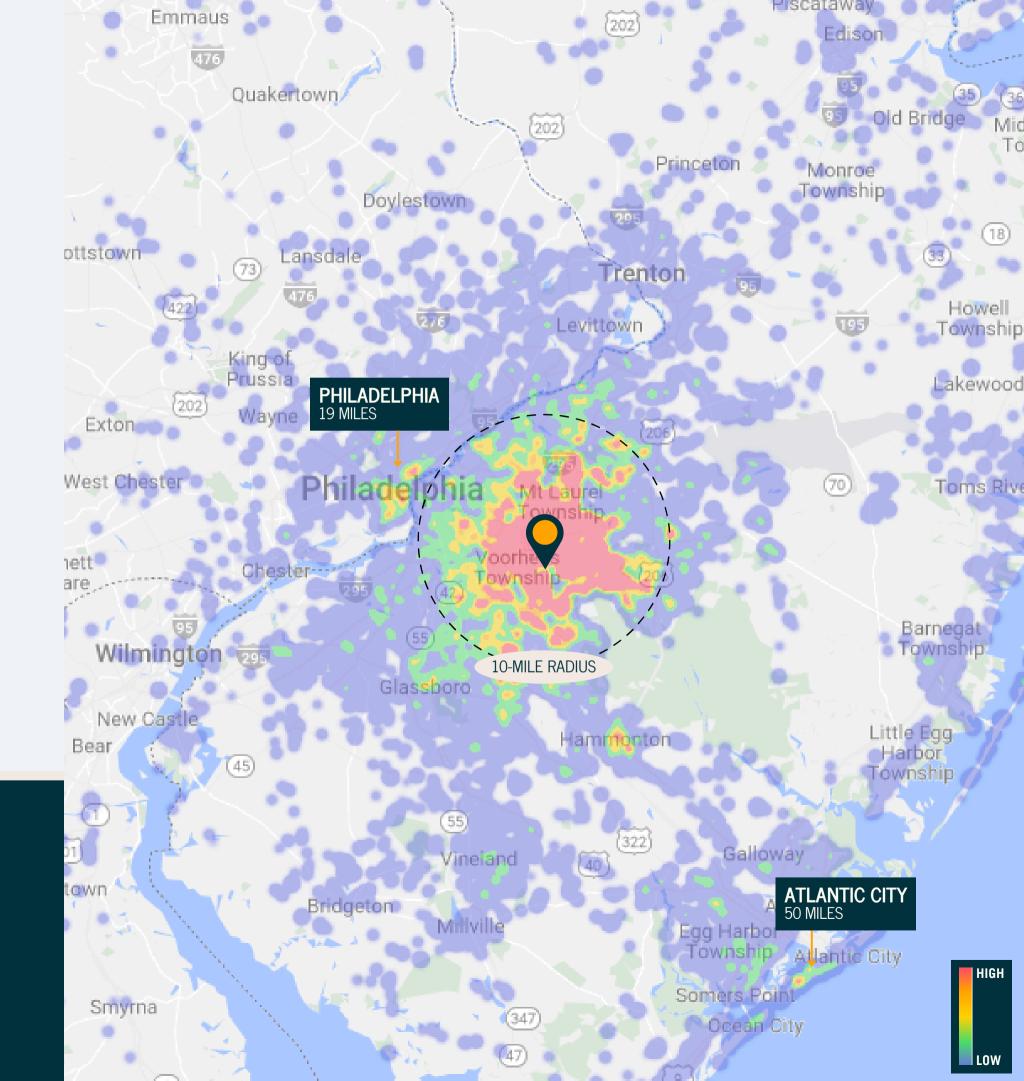
29 MINS

TRADE AREA DEMOGRAPHICS

Population	563,260	Average HHI	\$141,129
Daytime Population	609,428	HHI \$200K+	19.8%
Households	236,741	College Degree+	74.7%
Family Households	138,462		
Millennials	24.4%		

18.5%





Gen X









marlton square's core customer

PSYCHOGRAPHICS SPENDING PATTERNS

Booming with Confidence	23%	Household Income \$500K+	3.2%
Prosperous, established couples in their peak earning years living in suburban homes.		Avg. Discretionary Income	\$79,905
Suburban Style	17%	Discretionary Income \$150K+	7.9%
Middle-aged, ethnically-mixed suburban families and couples earning upscale incomes			

14%

Affluent, middle-aged families and couples earning prosperous incomes and living very comfortable, active lifestyles

Flourishing Families









setting the standard for south jersey

Marlton Square delivers an elevated shopping experience unmatched from the competition featuring numerous exciting brands that are exclusive to South Jersey.

EXCLUSIVE BRANDS



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#1 OF 5 STATEWIDE
BASED ON VISITS

#3 OF 13 STATEWIDE
BASED ON VISITS

