# MS MARLTON SQUARE

NEIGHBORHOOD GROCERY ANCHORED SHOPPING CENTER

300 NJ-73 Marlton, NJ 08053





## a leading retail destination

Marlton Square is an 87,000-square-foot open-air center situated in upscale Evesham Township, Burlington County, just 15 miles from Philadelphia, at the intersection of NJ Routes 73 and 70.

#### ABOUT THE AREA

Marlton is one of New Jersey's top places to live. Its close proximity and easy access to Philadelphia make it most popular among young professionals by offering an urban-suburban lifestyle met with highly rated schools and a very active community.

**POPULATION** 469,167 RESIDENTS IN BURLINGTON COUNTY

AFFLUENCE MARLTON'S AVERAGE HHI IS 33% HIGHER THAN THE U.S. AVERAGE AT \$107,166

#### **PRIME LOCATION**

MORE THAN 54,400 VEHICLES PASS MARLTON SQUARE EACH DAY



## PLAYA BOWLS







ETHAN ALLEN







JACKIE'S CROSSING 55-UNIT UPSCALE APARTMENT COMPLEX WITHIN WALKING DISTANCE



### 





JANIE AND JACK



EE CC

NJ ROUTE 70 - 39,615 CPD

ENTRANCE/EXIT

ENTRANCE/EXIT

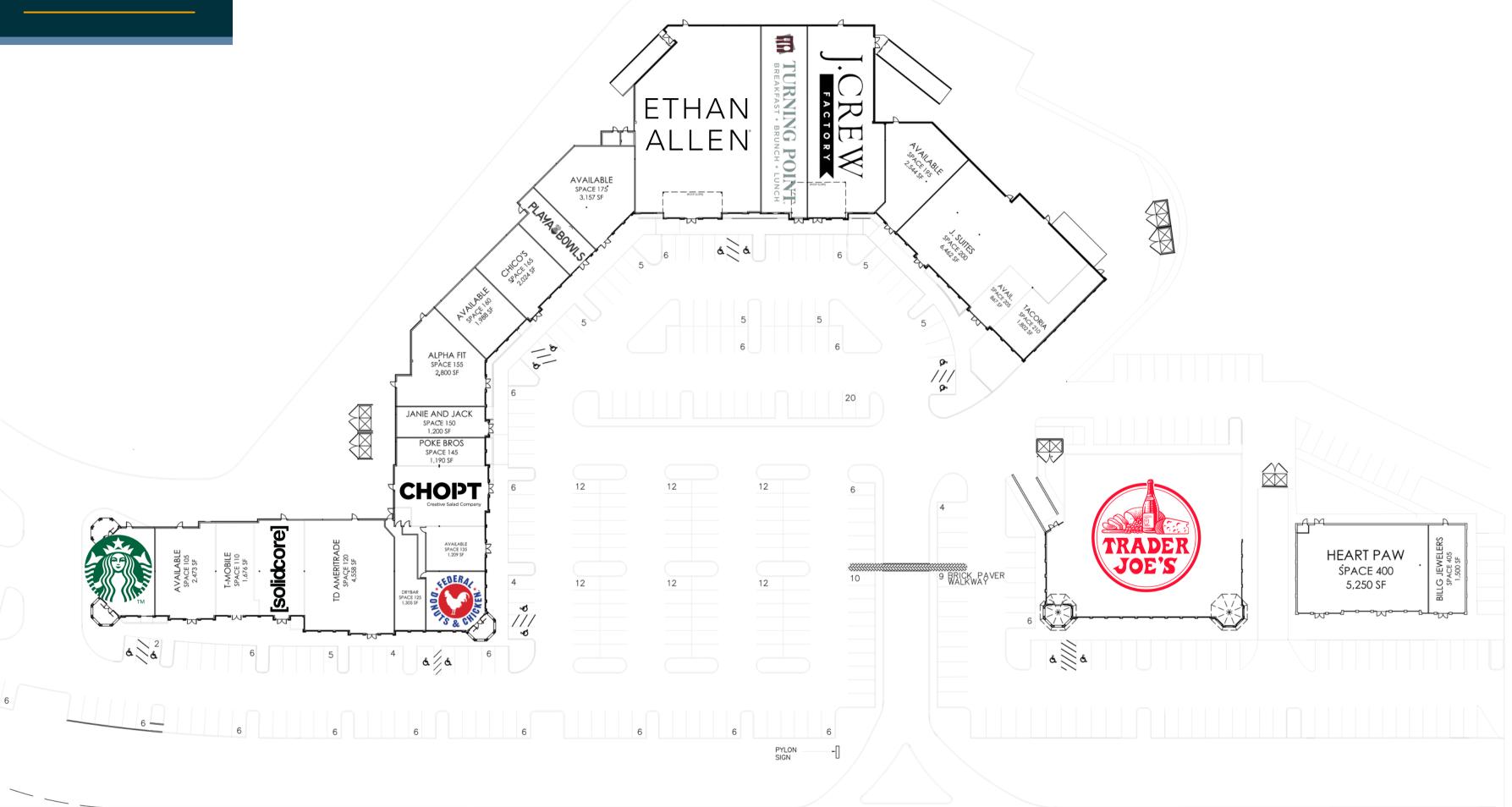
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NJ ROUTE 73 - **41,158 CPD** 

ICENED!

### site plan



## traffic data

Annual Visits	1.6M
Annual Avg. Visit Frequency	4.2
Avg. Dwell Time	29 MINS

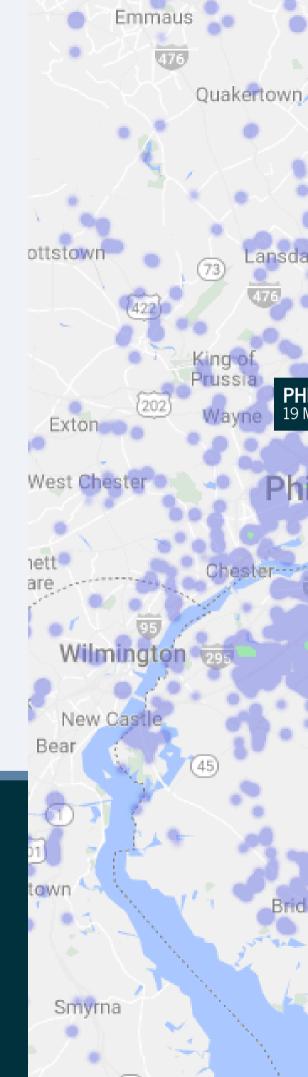
#### TRADE AREA DEMOGRAPHICS

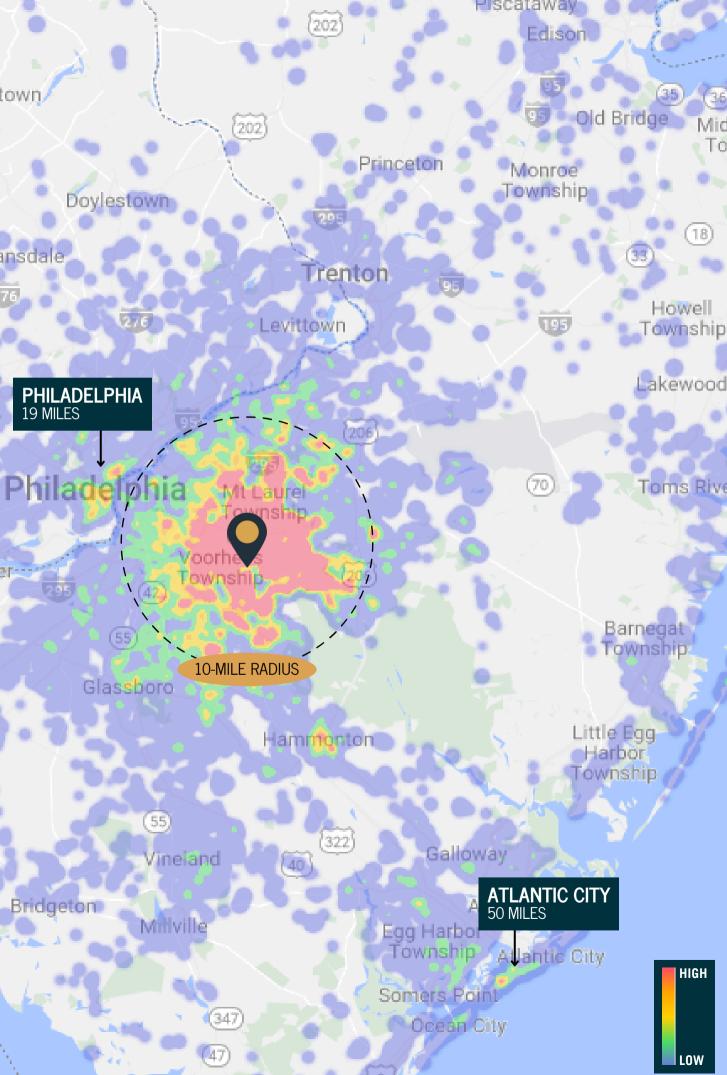
Population	563,260
Daytime Population	609,428
Households	236,741
Family Households	138,462
Millennials	24.4%
Gen X	18.5%

Average HHI	<b>\$1</b>
HHI \$200K+	19.
College Degree+	74

\$141,129
19.8%
74.7%













### our core customer

#### **PSYCHOGRAPHICS**

#### Booming with Confidence

Prosperous, established couples in their peak earning y living in suburban homes.

#### Suburban Style

Middle-aged, ethnically-mixed suburban families and couples earning upscale incomes

#### Flourishing Families

Affluent, middle-aged families and couples earning prosperous incomes and living very comfortable, active lifestyles



#### SPENDING PATTERNS

	23%	Household Income \$500K+	3.2%
years		Avg. Discretionary Income	\$79,905
	17%	Discretionary Income \$150K+	7.9%

14%

## OUR CORE CUSTOMERS ARE IDENTIFIED AS SOME OF THE MOST AFFLUENT HOUSEHOLDS IN THE NATION ACCORDING TO PLACER.AI





# setting the standard for south jersey

Marlton Square delivers an elevated shopping experience unmatched from the competition featuring numerous exciting brands that are exclusive to South Jersey.





### ETHAN ALLEN **#1 OF 5 STATEWIDE** BASED ON VISITS

#### **EXCLUSIVE BRANDS**





### [solidcore]



**TURNING POINT #3 OF 13 STATEWIDE** BASED ON VISITS



#### LEASING CONTACTS

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