

WESTLAND

HIALEAH | FLORIDA

WESTLAND



HIALEAH

A BOOMING POPULATION

ONE OF THE LARGEST AREAS OF EMPLOYMENT AND ECONOMIC DEVELOPMENT IN MIAMI-DADE COUNTY

THE MOST DENSELY POPULATED CITY IN THE U.S. WITHOUT A SKYSCRAPER AND THE 12TH LARGEST CITY OVERALL.

HIALEAH IS A DIVERSE AND MULTICULTURAL COMMUNITY WITH A NEARLY 95% OF ITS POPULATION BEING HISPANIC/LATINO

HOME TO THE SECOND HIGHEST CUBAN POPULATION IN THE U.S.



 **2.6M**

PEOPLE RESIDE IN
MIAMI-DADE COUNTY

 **6TH**

LARGEST CITY IN FLORIDA
BASED ON POPULATION



PROPERTY AERIAL

WESTLAND MALL HAS A PRIME LOCATION IN THE MARKET WITH EXCELLENT VISIBILITY, SEEING 298.6K+ VEHICLES PER DAY.



W 16TH AVENUE CPD - 22,513

JCPenney

WESTLAND MALL

macy's

H&M

W 49TH STREET CPD - 47,307

826 PALMETTO EXPRESSWAY CPD - 228,829

HOBBY LOBBY

DIRECT ACCESS TO PALMETTO EXPY (STATE ROUTE 826)



TRAFFIC DATA

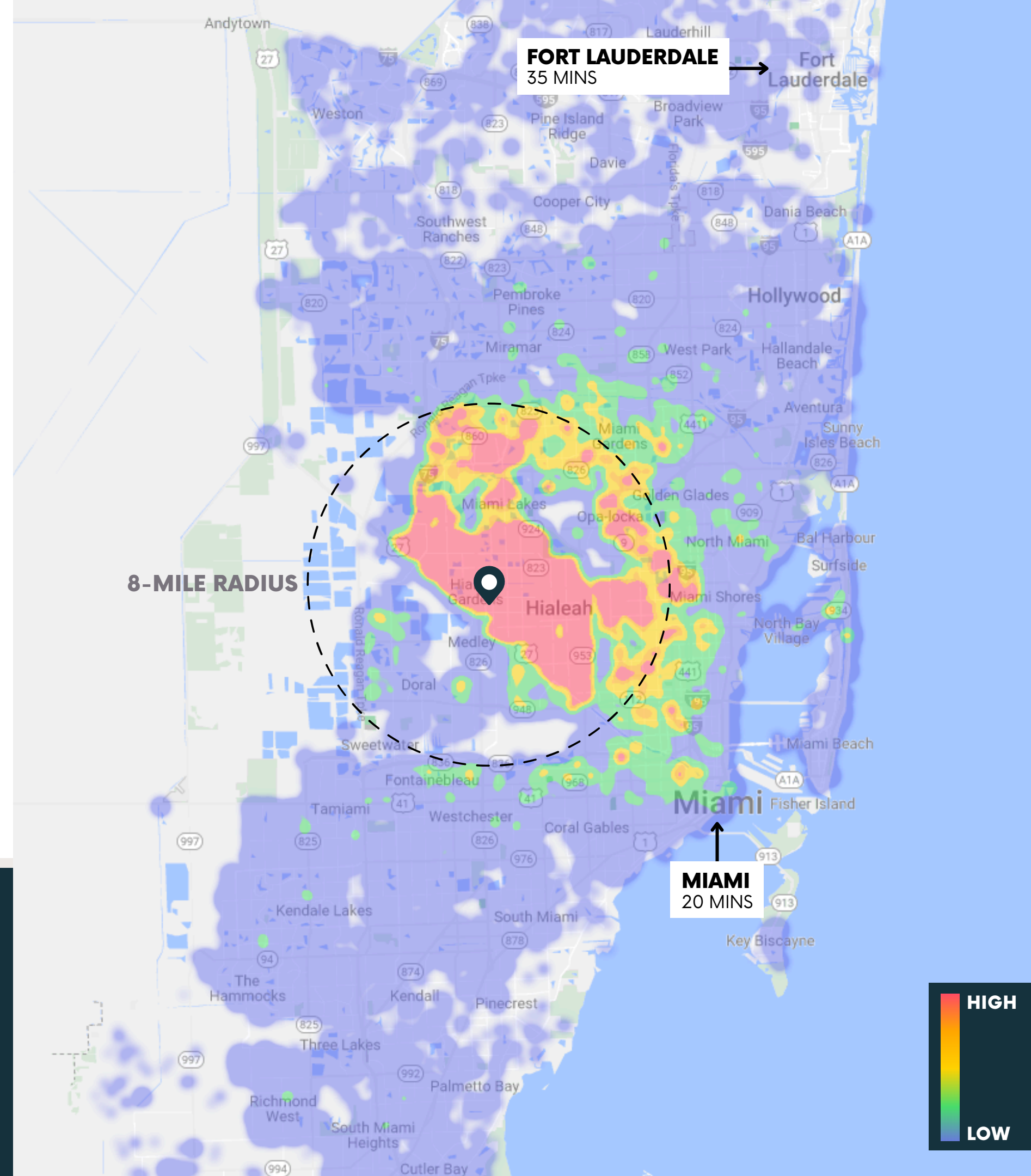
Annual Visits	5.2M
Annual Avg. Visit Frequency	5.66
Avg. Dwell Time	54 MINS

TRADE AREA DEMOGRAPHICS

Population	470,843
Households	158,411
Family Households	116,490
Millennials	19%
Gen X	22%
Average HHI	\$69,844
College Degree+	44%



WITHIN A 5 MILE RADIUS OF WESTLAND MALL
THERE ARE 110,200+ FAMILY HOUSEHOLDS





PROVEN PERFORMANCE

WESTLAND MALL IS HOME TO SOME OF THE TOP-PERFORMING TENANTS IN THE STATE AVERAGING \$733 PSF IN ANNUAL CENTER SALES.

MACY'S BEAUTY & FRAGRANCES RANKS #1 IN THE STATE BASED ON SALES.

OUTBACK STEAKHOUSE RANKS #3 OF 90 IN THE STATE BASED ON VISITS.

PANDORA RANKS #1 IN SOUTH FLORIDA BASED ON SALES.

H&M RANKS #3 OF 8 IN THE STATE BASED ON VISITS.

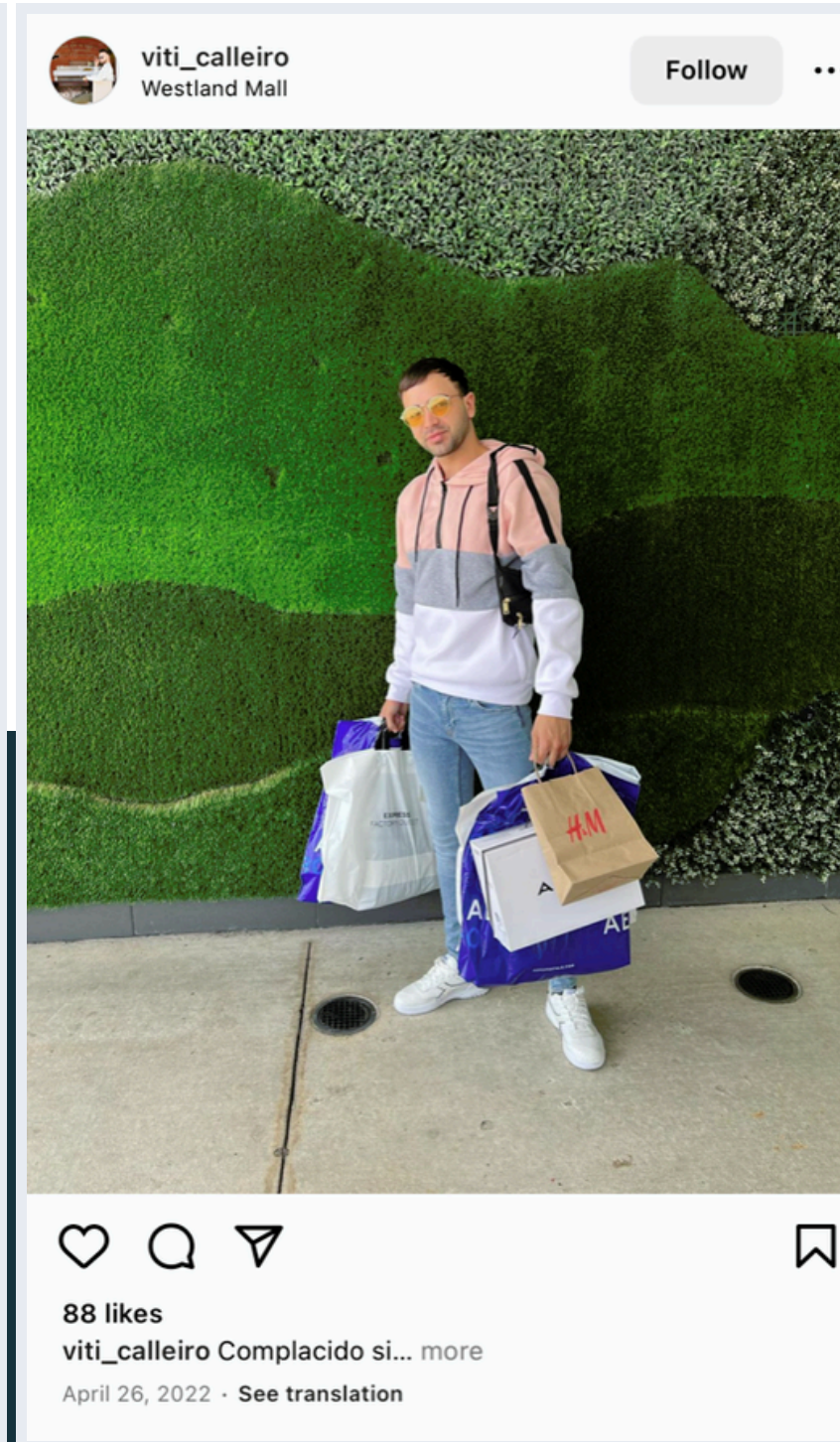
FOOT LOCKER
#1 IN THE STATE
BASED ON VISITS

MACY'S
#3 IN THE STATE
BASED ON VISITS



MORE THAN 20 EVENTS EACH YEAR WITH THOUSANDS OF ATTENDEES





INSTA-WORTHY

MORE THAN 1,000 POSTS ON INSTAGRAM MENTION WESTLAND MALL.

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