

ANNAPOLIS MALL

ANNAPOLIS | MARYLAND

 macy's

KAY
JEWELERS

AT&T

T-Mobile



Centennial

SURROUNDED BY MAJOR STATE THOROUGHFARES, A RENOWNED MEDICAL CAMPUS AND A BUSY RETAIL HUB, ANNAPOLIS MALL RESERVES PRIME LOCATION IN THE CHESAPEAKE BAY REGION WITH MORE THAN 63,000 EMPLOYEES IN A 3-MILE RADIUS.

LUMINIS HEALTH
ANNE ARUNDAL MEDICAL CENTER
- 57-ACRE MEDICAL CAMPUS
- 6,100+ EMPLOYEES

STONE POINT
- 312 APARTMENTS

BESTGATE RD - 24,551 CPD



MARYLAND 178 24,142 CPD

JENNIFER RD - 20,267 CPD



MARYLAND 450 48,682 CPD



50 138,298 CPD



AVALON ANNAPOLIS
- 508 APARTMENTS



CROSSWINDS
- 215 APARTMENTS



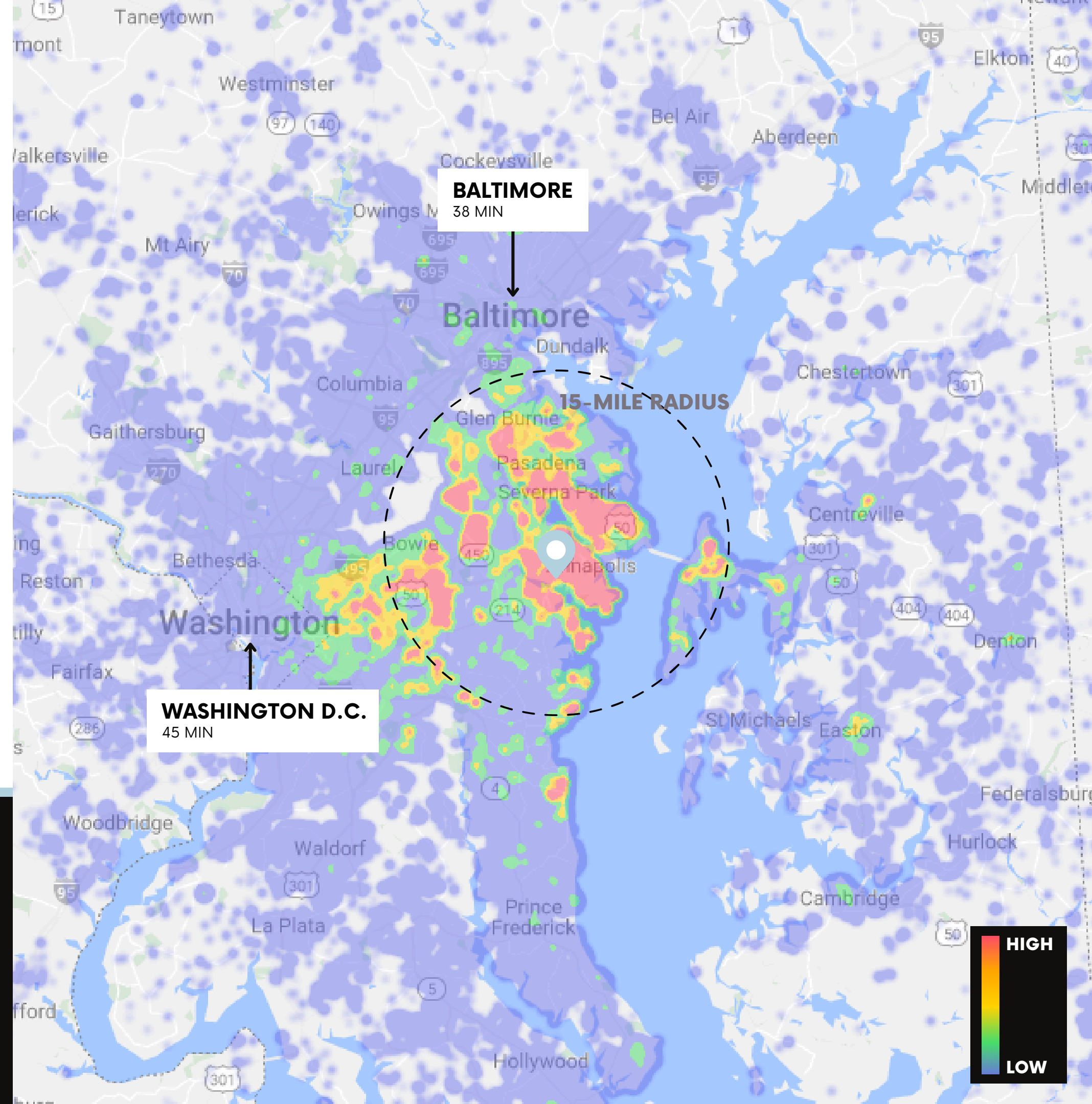
TRAFFIC DATA

Annual Visits **7.4M**
Annual Avg. Visit Frequency **4.98**
Avg. Dwell Time **75 MINS**

TRUE TRADE AREA DEMOGRAPHICS

Population	852,927	Average HHI	\$152,000
Daytime Population	789,504	HHI S200K+	18%
Households	320,511	College Degree+	70%
Family Households	211,032		
Gen Z	12%		
Millennials	21%		
Gen X	20%		

WITHIN 5 MILES OF ANNAPOLIS MALL
MORE THAN 11,170 HOMES
EARN S200K OR HIGHER EACH YEAR





CORE CUSTOMER INSIGHTS

SPENDING PATTERNS & PSYCHOGRAPHICS

SPENDING PATTERNS

Household Income \$500K+
Avg. Discretionary Income
Discretionary Income \$150K+

ABOVE
U.S. AVERAGE

4% +
\$81,103 +
\$10% +

PSYCHOGRAPHICS

Ultra Wealthy Families
The nation's wealthiest families.

21% +

Upper Suburban Diverse Families
Upper-middle-class suburbanites working white-collar jobs from a range of ethnic backgrounds.

16% +

Young Professionals
Well-educated young professionals starting their careers in white-collar or technical jobs.

13% +



ANNAPOLIS MALL'S CORE CUSTOMERS ARE IDENTIFIED AS THE MOST AFFLUENT PSYCHOGRAPHIC SEGMENTS IN PLACER.AI.



PROVEN PERFORMANCE

Annapolis Mall provides an elevated experience with even more to come, featuring best-in-class restaurants and retail. To name a few..



JCPENNEY
#2 IN THE STATE
BASED ON VISITS

MACY'S
#4 IN THE STATE
BASED ON VISITS

INLINE LEASING

STEPHANIE MINEO
STEPHANIE@ATLASHILLRE.COM
410.858.6961

INLINE & SPECIALTY LEASING

MELINDA HOLLAND
MELINDA@ATLASHILLRE.COM
312.286.3497

BIG BOX LEASING

CHRIS PINE
CHRIS@ATLASHILLRE.COM
804.512.3335

**ANNAPOLIS
MALL**

 ANNAPOLISMALL.COM

