

ANNAPOLIS MALL

ANNAPOLIS | MARYLAND

 macy's

KAY
JEWELERS

AT&T

T-Mobile



Centennial

SURROUNDED BY MAJOR STATE THOROUGHFARES, A RENOWNED MEDICAL CAMPUS AND A BUSY RETAIL HUB, ANNAPOLIS MALL RESERVES PRIME LOCATION IN THE CHESAPEAKE BAY REGION WITH MORE THAN 63,000 EMPLOYEES IN A 3-MILE RADIUS.

LUMINIS HEALTH ANNE ARUNDAL MEDICAL CENTER
- 57-ACRE MEDICAL CAMPUS
- 6,100+ EMPLOYEES

STONE POINT
- 312 APARTMENTS

BESTGATE RD - 24,551 CPD



MARYLAND 178 24,142 CPD

JENNIFER RD - 20,267 CPD



MARYLAND 450 48,682 CPD



50 138,298 CPD



AVALON ANNAPOLIS
- 508 APARTMENTS



CROSSWINDS
- 215 APARTMENTS



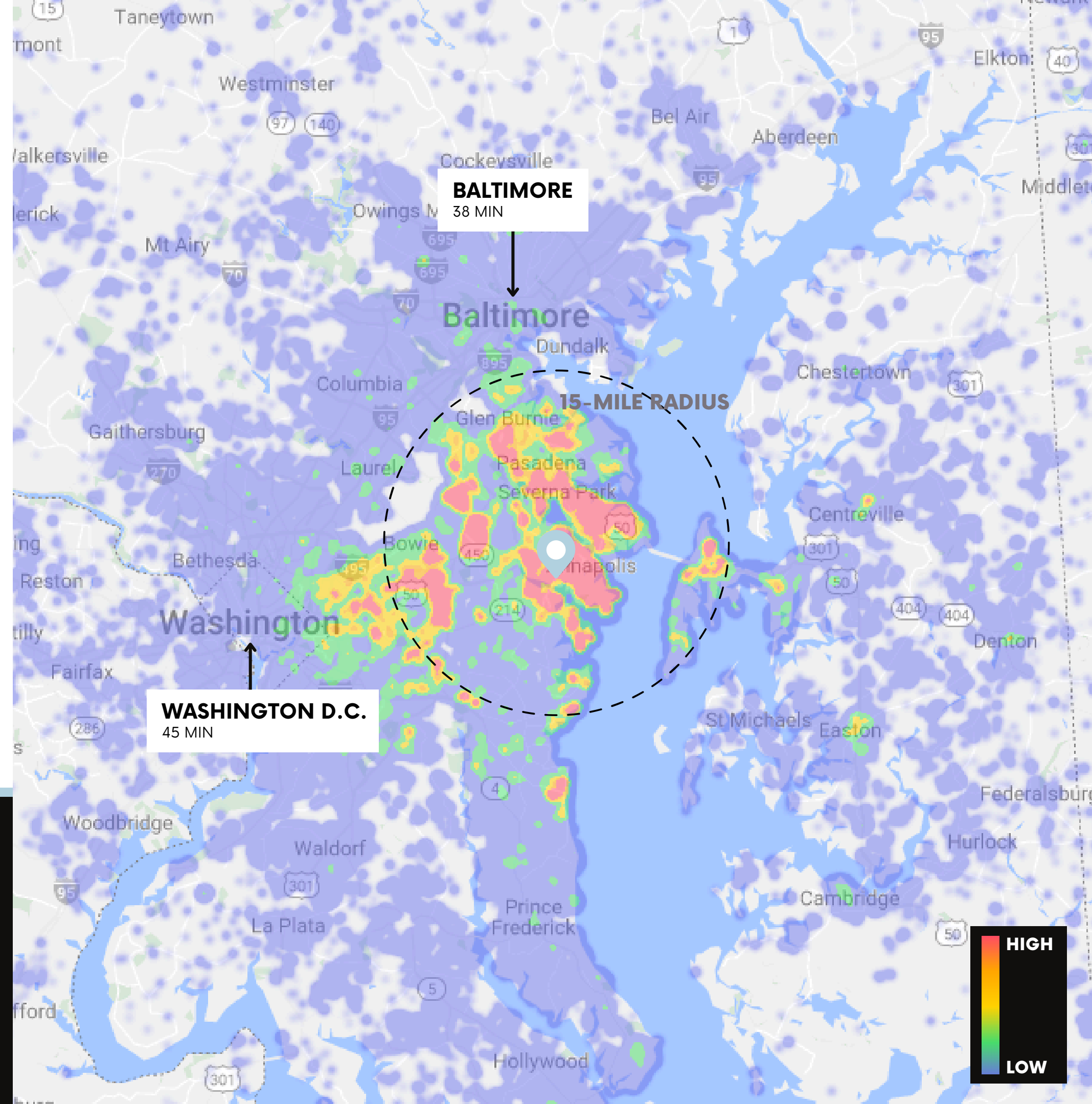
TRAFFIC DATA

Annual Visits **7.4M**
Annual Avg. Visit Frequency **4.98**
Avg. Dwell Time **75 MINS**

TRUE TRADE AREA DEMOGRAPHICS

Population	852,927	Average HHI	\$152,000
Daytime Population	789,504	HHI S200K+	18%
Households	320,511	College Degree+	70%
Family Households	211,032		
Gen Z	12%		
Millennials	21%		
Gen X	20%		

WITHIN 5 MILES OF ANNAPOLIS MALL
MORE THAN 11,170 HOMES
EARN S200K OR HIGHER EACH YEAR





CORE CUSTOMER INSIGHTS

SPENDING PATTERNS & PSYCHOGRAPHICS

SPENDING PATTERNS

ABOVE
U.S. AVERAGE

Household Income \$500K+

4%

+

Avg. Discretionary Income

\$81,103

+

Discretionary Income \$150K+

10%

+

PSYCHOGRAPHICS

Ultra Wealthy Families

21%

+

The nation's wealthiest families.

Upper Suburban Diverse Families

16%

+

Upper-middle-class suburbanites working white-collar jobs from a range of ethnic backgrounds.

Young Professionals

13%

+

Well-educated young professionals starting their careers in white-collar or technical jobs.



ANNAPOLIS MALL'S CORE CUSTOMERS ARE IDENTIFIED AS THE MOST AFFLUENT PSYCHOGRAPHIC SEGMENTS IN PLACER.AI.



PROVEN PERFORMANCE

Annapolis Mall provides an elevated experience with even more to come, featuring best-in-class restaurants and retail. To name a few..



JCPENNEY
#2 IN THE STATE
BASED ON VISITS

MACY'S
#4 IN THE STATE
BASED ON VISITS

INLINE LEASING

STEPHANIE MINEO
STEPHANIE@ATLASHILLRE.COM
410.858.6961

INLINE & SPECIALTY LEASING

MELINDA HOLLAND
MELINDA@ATLASHILLRE.COM
312.286.3497

BIG BOX LEASING

CHRIS PINE
CHRIS@ATLASHILLRE.COM
804.512.3335

**ANNAPOLIS
MALL**

 ANNAPOLISMALL.COM

