



## VANCOUVER, WA POPULATION BOOST

- REGIONAL SHOPPING CENTER LOCATED NEXT TO TWO MAJOR FREEWAYS TRAFFICKED BY OVER **251,000 VEHICLES PER DAY**
- VANCOUVER IS THE **2ND FASTEST GROWING CITY** IN THE STATE OF WASHINGTON
- THERE ARE **9 PEOPLE PER DAY** MOVING INTO VANCOUVER CITY LIMITS AND AN ESTIMATED **14 PER DAY** TOTAL INTO CLARK COUNTY
- VANCOUVER ATTRACTS VISITORS FROM INCREASINGLY PROSPEROUS HIGH-GROWTH NEIGHBORHOODS DUE TO ITS PROXIMITY TO DOWNTOWN PORTLAND AND WASHINGTON STATE INCOME TAX ADVANTAGE



### TRAFFIC DATA

Annual Visits
Annual Avg. Visit Frequency
Annual Avg. Dwell Time

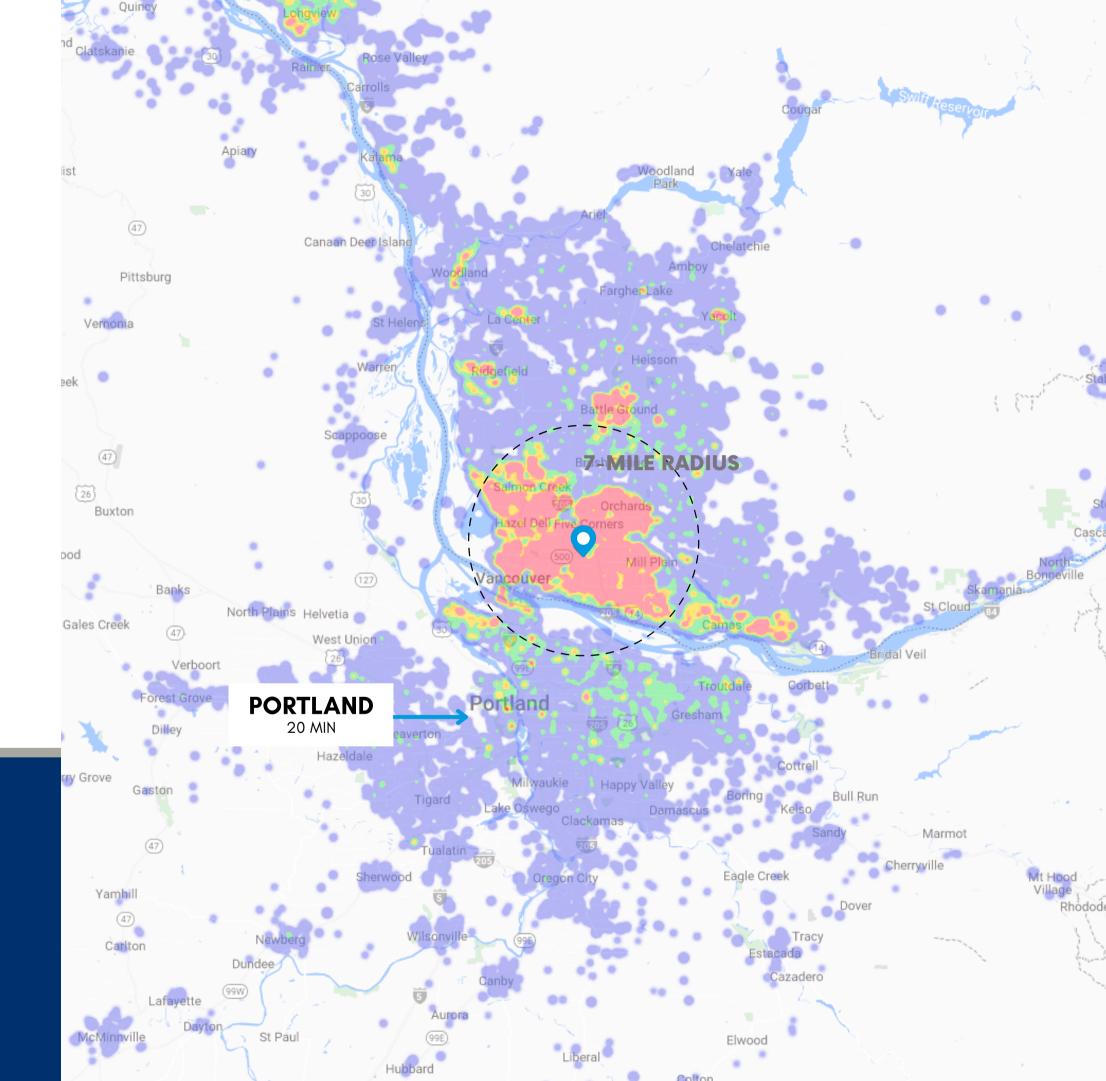
6.6M
6.37
6.37
63 MINS

#### **TRUE TRADE AREA DEMOGRAPHICS**

Population
Households
Family Households
Average HHI
HHI S150K-S200K
College Degree+

426,000
164,075
105,125
105,125
4106,547
10.7%
67.6%

70,000+ FAMILY HOUSEHOLDS
WITHIN 5 MILES OF VANCOUVER MALL



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