

Pueblo Mall

PUEBLO | COLORADO

PUEBLO
MALL



Centennial

THE STEEL CITY **PUEBLO, CO**

LOCATED TWO HOURS FROM DENVER, PUEBLO IS RANKED **#4 ON THE LIST OF BEST CITIES FOR FIRST-TIME HOMEBUYERS.**

PUEBLO HAS BEEN KNOWN AS "THE STEEL CITY" FOR DECADES AND REMAINS ONE OF THE **LARGEST STEEL-PRODUCING CITIES IN THE U.S.,** PRODUCING 45% OF NORTH AMERICA'S RAILROAD TRACKS.

PUEBLO IS HOME TO **COLORADO'S LARGEST SINGLE EVENT,** THE COLORADO STATE FAIR, WHICH SEES **460K+ ATTENDEES** DURING THE 11-DAY EVENT.



 **TOP 10**

8TH LARGEST CITY
IN COLORADO

 **5.7%**

INCREASE IN HOME
VALUES OVER THE
PAST YEAR

PUEBLO MALL OFFERS EFFORTLESS ACCESSIBILITY, SITUATED ALONG TWO MAJOR HIGHWAYS AND SEEING MORE THAN 150K VEHICLES PER DAY.



25 CPD - 77,502

MAJOR INTERSTATE OF WESTERN U.S. STRETCHING THROUGH NEW MEXICO, COLORADO & WYOMING

47 CPD - 40,433

JCPenney
Dillard's
 Bath & Body Works
 planet fitness
BOOT BARN
 ALTIUM TRAMPOLINE PARK

PUEBLO MALL

HOBBY LOBBY

DILLON DRIVE CPD - 13,267



W 29TH STREET CPD - 19,015





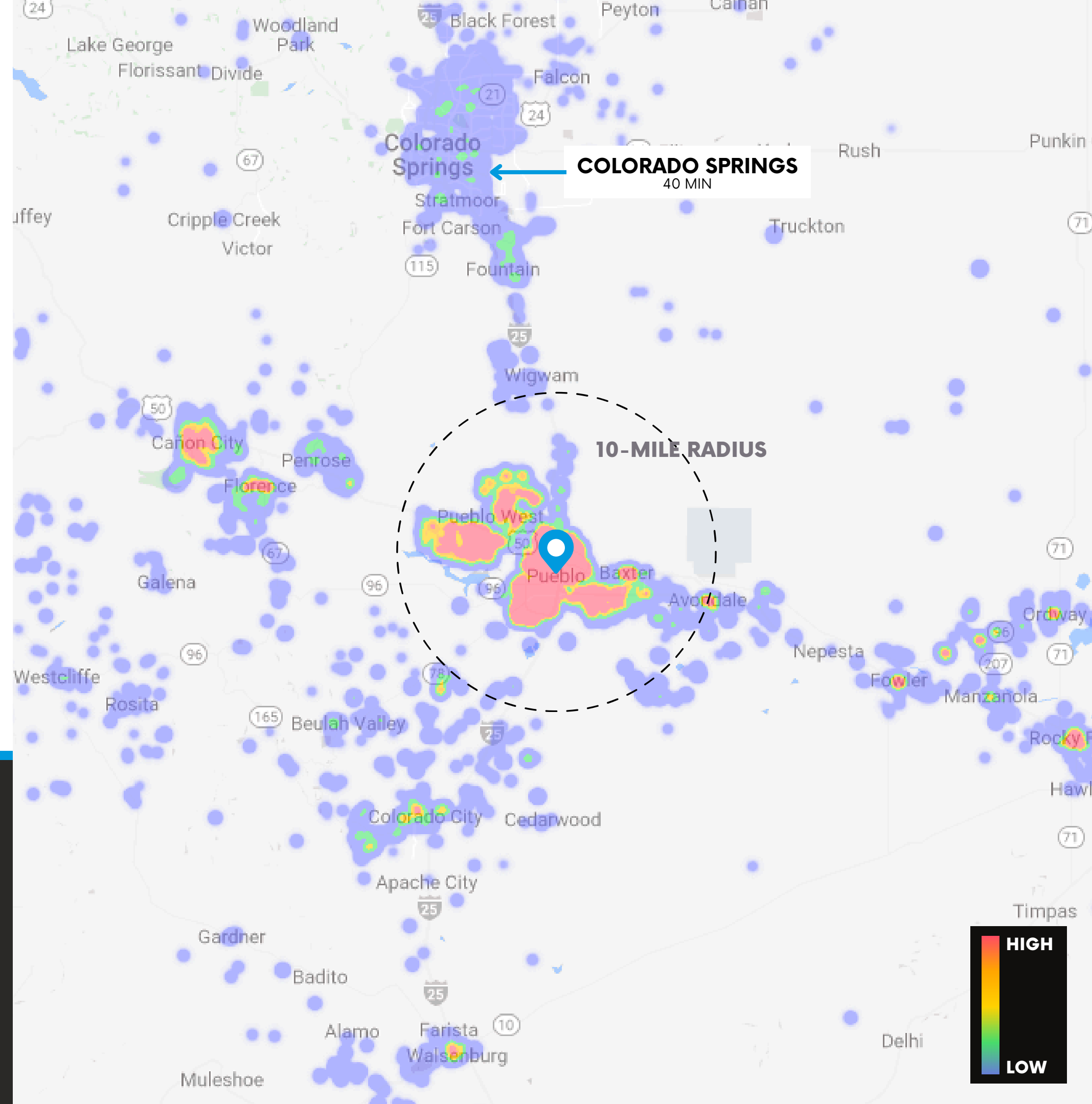
TRAFFIC DATA

Annual Visits	2.4M
Annual Avg. Visit Frequency	6.88
Annual Avg. Dwell Time	56 MINS

TRUE TRADE AREA DEMOGRAPHICS

Population	129,379
Daytime Population	146,791
Households	52,820
Family Households	31,633
Average HHI	\$71,726
College Degree+	59%

**20,700+ FAMILY HOUSEHOLDS
WITHIN 5 MILES OF PUEBLO MALL**





OUR CORE CUSTOMER

DATA BASED ON 5-MILE DEMOGRAPHICS

GENERATIONAL BREAKDOWN

Millennials	20.3%
Gen X	17.3%
Baby Boomers	22.7%

PSYCHOGRAPHICS

Autumn Years **18%**
 Established and mature couples living gratified lifestyles in older homes.

Singles & Starters **8.7%**
 Young singles starting out and some starter families living a city lifestyle

CUSTOMER LOYALTY

LOYALTY CLASSIFIED AS 2+ VISITS



95%

2.3M OF OUR CUSTOMER VISITS ARE **LOYAL** MAKING US THEIR GO-TO SHOPPING DESTINATION.



PROVEN PERFORMANCE & EXCLUSIVITY

PUEBLO MALL IS HOME TO TOP-PERFORMING AND EXCLUSIVE TENANTS.

THE ONLY PLANET FITNESS AND DILLARD'S IN THE MARKET.
THE ONLY ALTITUDE TRAMPOLINE PARK IN THE STATE.



451K
SF OF RETAIL



55+
STORES

JCPENNEY

#2 OF 12 IN STATE

BASED ON VISITS

DILLARD'S

#2 IN THE REGION

BASED ON SALES



BACK TO SCHOOL



KIDS EVENTS



TRICK OR TREAT STREET

MORE THAN 50 EVENTS EACH YEAR WITH THOUSANDS OF ATTENDEES



HOLIDAY



PUEBLO HAS TALENT



POP-UPS

NATIONAL LEASING

JAKE DANTOFF
JDANTOFF@CENTENNIALREC.COM
205.795.4131

ANCHORS & PADS

EARL HARRIS
EHARRIS@CENTENNIALREC.COM
469.951.6683

**LOCAL LEASING, NATIONAL POP UPS,
ADVERTISING, EVENT TOURS**

HEIDI KEMPF
HKEMPF@CENTENNIALREC.COM
813.333.3993

LOCAL LEASING & BUSINESS DEVELOPMENT

ARMANDO BUSTILLOS
ABUSTILLOS1@CENTENNIALREC.COM
719.544.3454



Pueblo Mall

 SHOPPUEBLOMALL.COM

