

Pueblo Mall

PUEBLO | COLORADO

PUEBLO
MALL



Centennial

THE STEEL CITY **PUEBLO, CO**

LOCATED TWO HOURS FROM DENVER, PUEBLO IS RANKED **#4 ON THE LIST OF BEST CITIES FOR FIRST-TIME HOMEBUYERS.**

PUEBLO HAS BEEN KNOWN AS "THE STEEL CITY" FOR DECADES AND REMAINS ONE OF THE **LARGEST STEEL-PRODUCING CITIES IN THE U.S.,** PRODUCING 45% OF NORTH AMERICA'S RAILROAD TRACKS.

PUEBLO IS HOME TO **COLORADO'S LARGEST SINGLE EVENT,** THE COLORADO STATE FAIR, WHICH SEES **460K+ ATTENDEES** DURING THE 11-DAY EVENT.



 **TOP 10**

8TH LARGEST CITY
IN COLORADO

 **5.7%**

INCREASE IN HOME
VALUES OVER THE
PAST YEAR

PUEBLO MALL OFFERS EFFORTLESS ACCESSIBILITY, SITUATED ALONG TWO MAJOR HIGHWAYS AND SEEING MORE THAN 156.8K VEHICLES PER DAY.



25 CPD - 77,502

MAJOR INTERSTATE OF WESTERN U.S. STRETCHING THROUGH NEW MEXICO, COLORADO & WYOMING

47 CPD - 49,848

W 29TH STREET CPD - 19,202

DILLON DRIVE CPD - 13,267

HOBBY LOBBY

PUEBLO MALL

TARGET





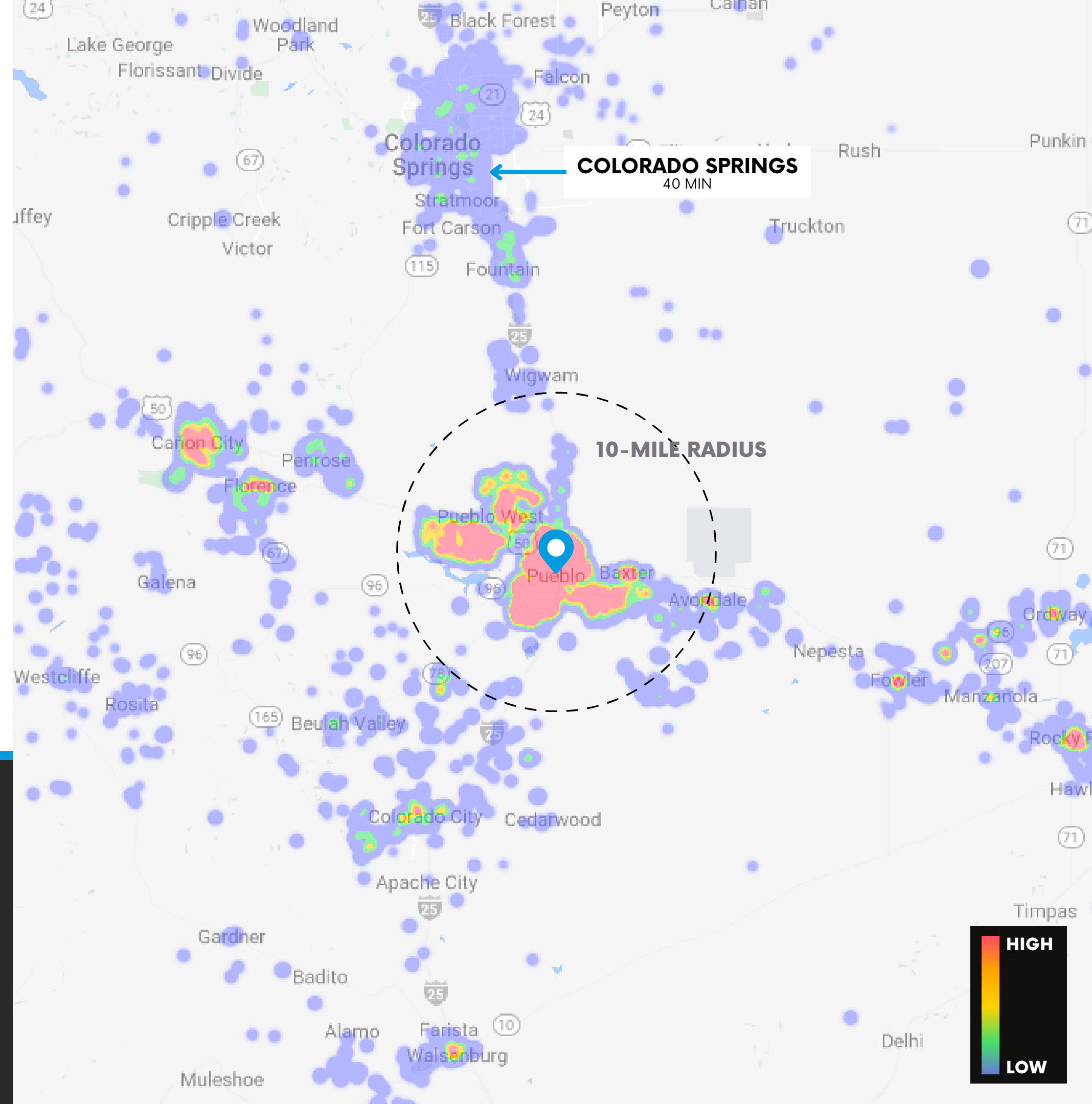
TRAFFIC DATA

Annual Number of Visits **2.6M**
Annual Avg. Visit Frequency **6.2**
Avg. Dwell Time **65 MINS**

TRUE TRADE AREA DEMOGRAPHICS

Population **134,092**
Daytime Population **150,827**
Households **52,794**
Family Households **32,139**
Average HHI **\$67,012**
College Degree+ **59%**

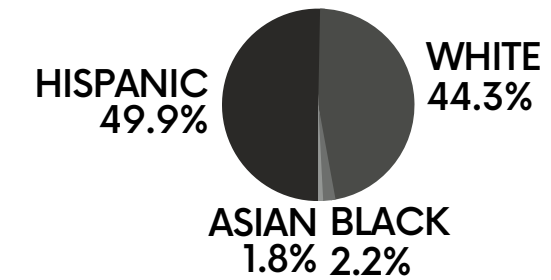
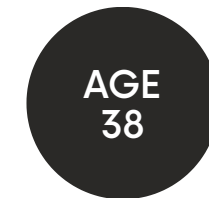
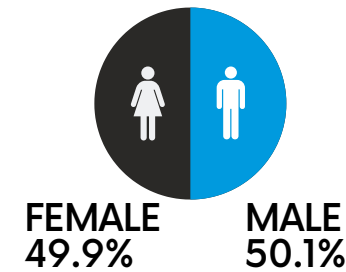
**20,300+ FAMILY HOUSEHOLDS
WITHIN 5 MILES OF PUEBLO MALL**





OUR CORE CUSTOMER

DATA BASED ON 5-MILE DEMOGRAPHICS



GENERATIONAL BREAKDOWN

Millennials	20.3%
Gen X	17.8%
Baby Boomers	22.2%

PSYCHOGRAPHICS

Autumn Years Established and mature couples living gratified lifestyles in older homes.	17.6%
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CUSTOMER LOYALTY

LOYALTY CLASSIFIED AS 2+ VISITS



94.5%

2.42M OF OUR CUSTOMER VISITS ARE LOYAL MAKING US THEIR GO-TO SHOPPING DESTINATION.



PROVEN PERFORMANCE & EXCLUSIVITY

PUEBLO MALL IS HOME TO TOP-PERFORMING AND EXCLUSIVE TENANTS.

THE ONLY PLANET FITNESS AND DILLARD'S IN THE MARKET.
THE ONLY ALTITUDE TRAMPOLINE PARK IN THE STATE.



451K
SF OF RETAIL



55+
STORES

JCPENNEY

#2 OF 12 IN STATE

BASED ON VISITS

DILLARD'S

#2 IN THE REGION

BASED ON SALES



BACK TO SCHOOL



KIDS EVENTS



TRICK OR TREAT STREET

MORE THAN 50 EVENTS EACH YEAR WITH THOUSANDS OF ATTENDEES



HOLIDAY



PUEBLO HAS TALENT



POP-UPS

NATIONAL LEASING

JAKE DANTOFF
JDANTOFF@CENTENNIALREC.COM
205.795.4131

ANCHORS & PADS

EARL HARRIS
EHARRIS@CENTENNIALREC.COM
469.951.6683

LOCAL LEASING, NATIONAL POP UPS, ADVERTISING, EVENT TOURS

HEIDI KEMPF
HKEMPF@CENTENNIALREC.COM
813.333.3993

LOCAL LEASING & BUSINESS DEVELOPMENT

ARMANDO BUSTILLOS
ABUSTILLOS1@CENTENNIALREC.COM
719.544.3454



Pueblo Mall

 SHOPPUEBLOMALL.COM

