



## VANCOUVER, WA POPULATION BOOST

- REGIONAL SHOPPING CENTER LOCATED NEXT TO TWO MAJOR FREEWAYS TRAFFICKED BY OVER 251,000 VEHICLES PER DAY
- VANCOUVER IS THE 2ND FASTEST GROWING CITY IN THE STATE OF WASHINGTON
- THERE ARE **9 PEOPLE PER DAY** MOVING INTO VANCOUVER CITY LIMITS AND AN ESTIMATED **14 PER DAY** TOTAL INTO CLARK COUNTY
- VANCOUVER ATTRACTS VISITORS FROM INCREASINGLY PROSPEROUS HIGH-GROWTH NEIGHBORHOODS DUE TO ITS PROXIMITY TO DOWNTOWN PORTLAND AND WASHINGTON STATE INCOME TAX ADVANTAGE



### TRAFFIC DATA

Annual Number of Visits

Avg. Visit Frequency

Avg. Dwell Time

6.1M

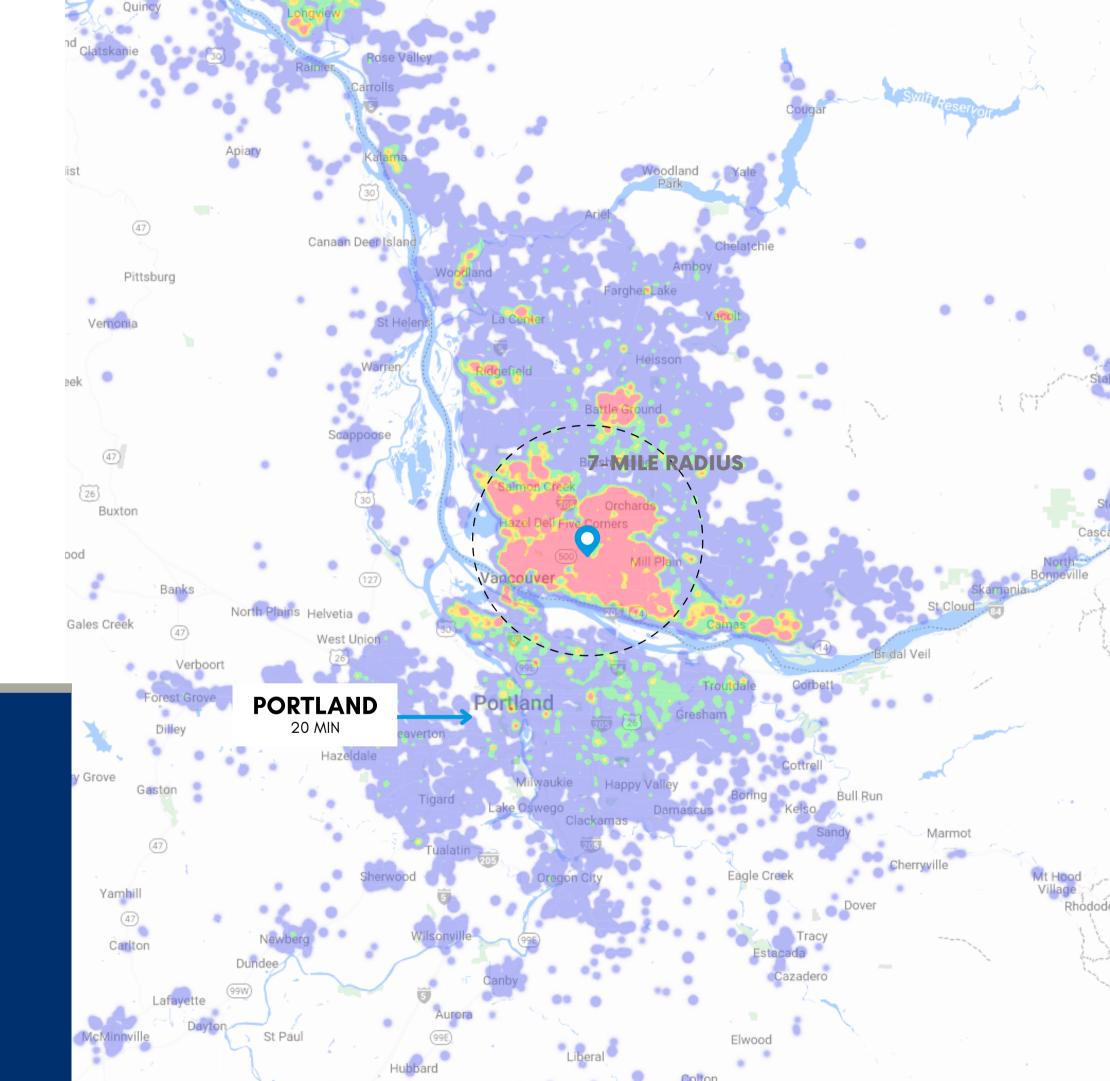
5.47

78 MINS

#### **TRUE TRADE AREA DEMOGRAPHICS**

Population 425,709
Daytime Population 487,392
Households 162,936
Family Households 103,920
Average HHI \$97,307
Some College or Higher 68%

17,700+ HOUSEHOLDS
WITHIN 5 MILES OF VANCOUVER MALL
EARN \$100K-\$150K EACH YEAR



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