

# Pueblo Mall

PUEBLO | COLORADO

PUEBLO  
MALL



Centennial



# THE STEEL CITY **PUEBLO, CO**

LOCATED TWO HOURS FROM DENVER, PUEBLO IS RANKED **#4 ON THE LIST OF BEST CITIES FOR FIRST-TIME HOMEBUYERS.**

PUEBLO HAS BEEN KNOWN AS "THE STEEL CITY" FOR DECADES AND REMAINS ONE OF THE **LARGEST STEEL-PRODUCING CITIES IN THE U.S.,** PRODUCING 45% OF NORTH AMERICA'S RAILROAD TRACKS.

PUEBLO IS HOME TO **COLORADO'S LARGEST SINGLE EVENT,** THE COLORADO STATE FAIR, WHICH SEES **460K+ ATTENDEES** DURING THE 11-DAY EVENT.



 **TOP 10**

8TH LARGEST CITY  
IN COLORADO

 **5.7%**

INCREASE IN HOME  
VALUES OVER THE  
PAST YEAR



PUEBLO MALL OFFERS EFFORTLESS ACCESSIBILITY, SITUATED ALONG TWO MAJOR HIGHWAYS AND SEEING MORE THAN 156.8K VEHICLES PER DAY.



**25 CPD - 77,502**

MAJOR INTERSTATE OF WESTERN U.S. STRETCHING THROUGH NEW MEXICO, COLORADO & WYOMING

**47 CPD - 49,848**

**W 29TH STREET CPD - 19,202**

**DILLON DRIVE CPD - 13,267**

**HOBBY LOBBY**

**PUEBLO MALL**

**TARGET**









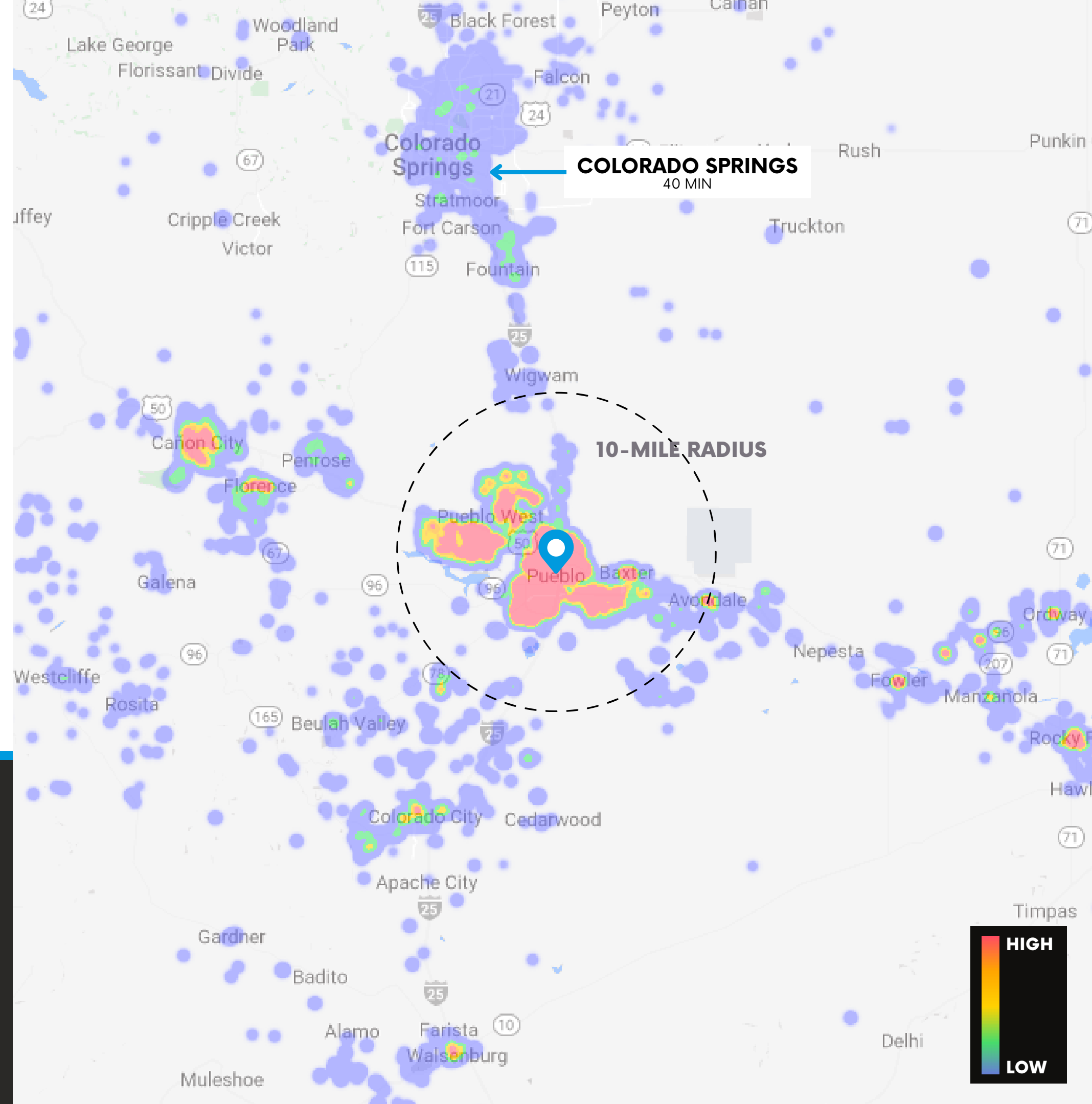
# TRAFFIC DATA

Annual Number of Visits **2.6M**  
Annual Avg. Visit Frequency **6.2**  
Avg. Dwell Time **65 MINS**

## TRUE TRADE AREA DEMOGRAPHICS

Population **134,092**  
Daytime Population **150,827**  
Households **52,794**  
Family Households **32,139**  
Average HHI **\$67,012**  
College Degree+ **59%**

**20,300+ FAMILY HOUSEHOLDS  
WITHIN 5 MILES OF PUEBLO MALL**

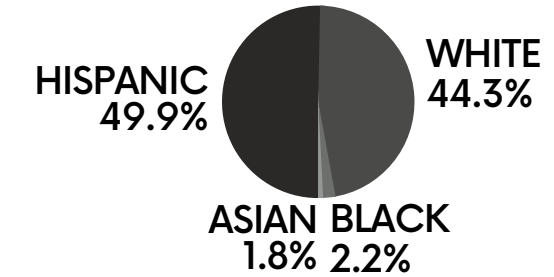
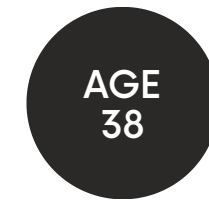
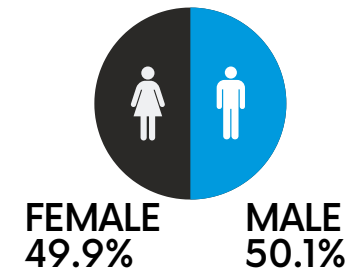






# OUR CORE CUSTOMER

DATA BASED ON 5-MILE DEMOGRAPHICS



## GENERATIONAL BREAKDOWN

Millennials	<b>20.3%</b>
Gen X	<b>17.8%</b>
Baby Boomers	<b>22.2%</b>

## PSYCHOGRAPHICS

<b>Autumn Years</b> Established and mature couples living gratified lifestyles in older homes.	<b>17.6%</b>
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## **CUSTOMER LOYALTY**

LOYALTY CLASSIFIED AS 2+ VISITS



**94.5%**

2.42M OF OUR CUSTOMER VISITS ARE LOYAL MAKING US THEIR GO-TO SHOPPING DESTINATION.





## PROVEN PERFORMANCE & EXCLUSIVITY

PUEBLO MALL IS HOME TO TOP-PERFORMING AND EXCLUSIVE TENANTS.

THE ONLY PLANET FITNESS AND DILLARD'S IN THE MARKET.  
THE ONLY ALTITUDE TRAMPOLINE PARK IN THE STATE.



**451K**  
SF OF RETAIL



**55+**  
STORES

JCPENNEY

**#2 OF 12 IN STATE**

BASED ON VISITS

DILLARD'S

**#2 IN THE REGION**

BASED ON SALES





BACK TO SCHOOL



KIDS EVENTS



TRICK OR TREAT STREET

MORE THAN 50 EVENTS EACH YEAR WITH THOUSANDS OF ATTENDEES



HOLIDAY



PUEBLO HAS TALENT



POP-UPS



## NATIONAL LEASING

CHRIS MOLHO  
CMOLHO@CENTENNIALREC.COM  
972.210.3525

## ANCHORS & PADS

EARL HARRIS  
EHARRIS@CENTENNIALREC.COM  
469.951.6683

## LOCAL LEASING, NATIONAL POP UPS, ADVERTISING, EVENT TOURS

HEIDI KEMPF  
HKEMPF@CENTENNIALREC.COM  
813.333.3993

## LOCAL LEASING & BUSINESS DEVELOPMENT

MINNIE ESQUIBEL  
MESQUIBEL@CENTENNIALREC.COM  
719.717.8887



Pueblo Mall

 [SHOPPUEBLOMALL.COM](http://SHOPPUEBLOMALL.COM)

