

TRADER JOE'S

MARLTON SQUARE

MARLTON | NEW JERSEY

A PREMIER SHOPPING DESTINATION FOR ALL OF SOUTH JERSEY

MARLTON SQUARE IS AN 87,000-SQUARE-FOOT OPEN-AIR CENTER LOCATED JUST 15 MILES OUTSIDE OF PHILADELPHIA AT THE INTERSECTION OF NJ ROUTES 73 & 70 IN THE AFFLUENT EVESHAM TOWNSHIP.



MARLTON **A PHILADELPHIA SUBURB**

MARLTON IS LOCATED JUST 15 MILES FROM DOWNTOWN PHILADELPHIA.

PHILLY VOICE NAMES MARLTON AS THE **BEST PLACE TO LIVE IN SOUTH JERSEY.**

SINCE LAST YEAR, HOME VALUES IN MARLTON HAVE **INCREASED BY 18%.**

MARLTON RESIDENTS BOAST AN AVERAGE HOUSEHOLD INCOME OF \$95,126, **12% HIGHER THAN THE STATE'S AVERAGE OF \$85,245.**



JACKIE'S CROSSING
55-UNIT UPSCALE APARTMENT COMPLEX
WITHIN WALKING DISTANCE

TURNING POINT
BREAKFAST • BRUNCH • LUNCH
ETHAN ALLEN **J. CREW**
FACTORY

bluemercury®
makeup • skincare • spa

heart + paw
TRADER JOE'S

ENTRANCE/EXIT ★

ENTRANCE/EXIT ★

CHOPT
Creative Salad Company
POKE BROS.
FRESH FISH HAWAIIAN STYLE
JANIE AND JACK

T Mobile
STARBUCKS
CARLO'S
SINCE 1910
HOBOKEN
BAKE SHOP

NJ ROUTE 73 - 39,459 CPD

← NJ ROUTE 70 - 37,553 CPD

ENTRANCE/EXIT ★

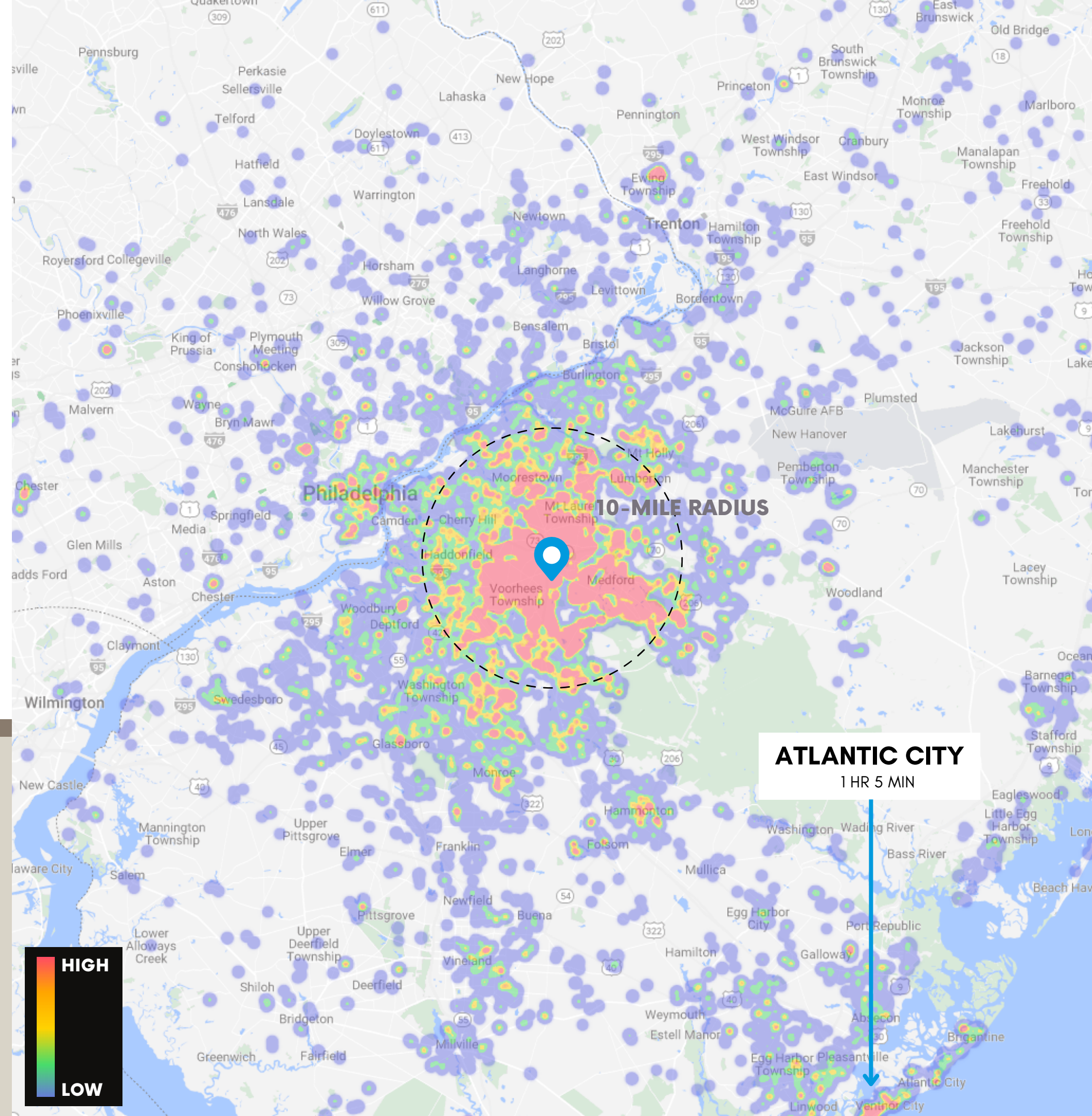
TRAFFIC DATA

Annual Number of Visits **1.4M**
Annual Avg. Visit Frequency **3.36**
Avg. Dwell Time **43 MINS**

TRUE TRADE AREA DEMOGRAPHICS

Population **517,183**
Daytime Population **810,951**
Households **200,976**
Family Households **121,335**
Average HHI **\$135,000**
Household Income \$200K+ **14.8%**
College Degree+ **73%**

11,100+ HOUSEHOLDS
WITHIN 5 MILES OF MARLTON SQUARE
EARN \$200,000 OR HIGHER





OUR CORE CUSTOMER

DATA BASED ON 40% OF TRADE AREA

SPENDING PATTERNS

| | | | |
|------------------------------|------------------|---------------|--------------------|
| Avg. Household Income | \$152,654 | + 1.5X | ABOVE U.S. AVERAGE |
| Household Income \$500K+ | 2.4% | + 1.7X | |
| Avg. Discretionary Income | \$75,542 | + 1.4X | |
| Discretionary Income \$150K+ | 5.4% | + 2.1X | |

PSYCHOGRAPHICS

BOOMING WITH CONFIDENCE **23.3%**

Prosperous, established couples in their peak earning years living in suburban homes.

SUBURBAN STYLE **14.4%**

Middle-aged, ethnically-mixed suburban families and couples earning upscale incomes

FLOURISHING FAMILIES **14%**

Affluent, middle-aged families and couples earning prosperous incomes and living very comfortable, active lifestyles.



OUR CORE CUSTOMERS ARE IDENTIFIED AS THE MOST AFFLUENT PSYCHOGRAPHIC SEGMENTS IN PLACER.AI.



PROVEN PERFORMANCE & EXCLUSIVITY

THE **ONLY** CARLO'S BAKERY IN SOUTH JERSEY AND **ONE OF TWO** IN THE STATE-
SECOND NJ LOCATION IS 85 MILES AWAY.

MOD PIZZA IS **ONE OF TWO** LOCATIONS IN THE STATE.

IN 2023, J.SUITES OPENED ITS **FLAGSHIP LOCATION**.

EXCLUSIVE RETAILERS COMING SOON:

TACORIA WILL BE THE **ONLY LOCATION** IN SOUTH JERSEY- THE CLOSEST NJ
LOCATION IS 45 MILES AWAY.

FEDERAL DONUTS WILL BE THE ONLY LOCATION IN THE STATE.

TURNING POINT
#2 OF 9 IN STATE
BASED ON VISITS

ETHAN ALLEN
#1 OF 6 IN STATE
BASED ON SALES & VISITS

NATIONAL LEASING

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